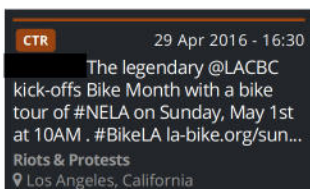


Dataminr Highlights

Dataminr provided users with early event detection during the product's deployment across the Los Angeles Police Department. The first notifications primarily came from eyewitness sources surfaced on Twitter.

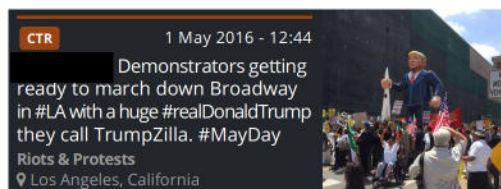
FEBRUARY-MAY 2016	
EARLY WARNING IN THE LA AREA	DATAMINR NOTIFICATION TIME (PDT)
Walnut High School Shooting Threat - (24 Mar 2016) Dataminr surfaced reports of a threatening note and resulting evacuations of nearby schools and buildings.	11:39 AM
Los Angeles Valley College Bomb Threat - (30 Mar 2016) Dataminr notified users of a bomb threat and provided updates from eyewitnesses detailing the emergency response in Valley Village.	2:30 PM
Santa Clarita Shooting & Deputy Standoff - (30 Mar 2016) Dataminr detected eyewitness reports of the shooting and provided continued coverage throughout the event.	11:17 PM
Plane Crash on Interstate 15 - (2 Apr 2016) Dataminr alerted users to the highway plane crash 20 minutes ahead of local news and surfaced on-the-ground images from the scene.	9:27 AM
LAPD SWAT Officer Stabbed During Standoff - (5 Apr 2016) Dataminr updated users with reports and images throughout the standoff and fatal shooting of the suspect.	<ul style="list-style-type: none"> Initial confrontation: 6:50 PM Standoff ends: 2:24 PM

Los Angeles May Day Protests - (1 May 2016) Dataminr supported the LAPD RACR unit as they monitored May Day protests. Notifications containing locations and images provided situational awareness and helped users track protest movements. Using Dataminr's advanced geospatial application, a Dataminr representative and RACR Officer John Alipio uncovered previously unknown information.



Bike Rides Coincides with May Day Protests

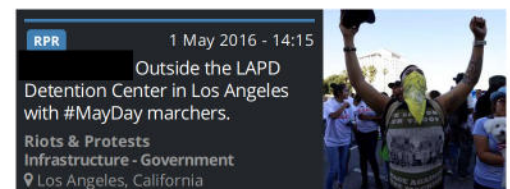
The geospatial app revealed a tweet from a bicyclist about a pre-organized Sunday Funday bike ride scheduled during the protests. Further analysis uncovered a Facebook page about the event.



First Images of Anti-Trump Protest

Dataminr uncovered the first images of anti-Trump protesters at Broadway and Olympic Blvd before they were captured in the street cam feed.

The LAPD was able to zoom cameras into the exact location of the event based on the street sign and restaurant visible in Dataminr's notification.



Protest at the LAPD Detention Center

LAPD users monitoring the terms "protest," "march," and "mayday" in the geospatial app surfaced a tweet from the LA Black Lives Matter account at 10:00am promoting a 2:30pm gathering in front of the LAPD detention center. With this tip, users continued to track the event in the geospatial app and uncovered the first images of people at the protest site.