A BRIEF INTRODUCTION TO

COUNTER REPORTS

The Reports

Platform Report
- A birds-eye view of usage
- All the metrics

Database Report
- Search is king
- Database-specific

Title Report
- Books and journals
- Usage focused

Item Report
- All the detail
- Great for open access

Standard Views

prefiltered summaries, use with care!

Book series
TR_B1: Book Requests (Controlled)
TR_B2: Book Access Denied
TR_B3: Book Usage by Access Type

Journal series
TR_J1: Journal Requests (Controlled)
TR_J2: Journal Access Denied
TR_J3: Journal Usage by Access Type
TR_J4: Journal Requests by YOP (Controlled)

PR_P1: Platform Usage

DR_D1: Database Search and Item Usage
DR_D2: Database Access Denied

IR_A1: Journal Article Requests
I**R_M1**: Multimedia Item Requests

WHICH REPORT SHOULD I USE?

⊘ We always recommend using one of the four COUNTER Reports

⊘ The Database and Title Reports offer the best balance of granularity with a usable amount of information

⊘ The Platform Report is best suited for a birds-eye view of usage

⊘ The Item Report is excellent for extremely granular data analysis

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