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Barin Rovzar is senior vice president and head of mergers and acquisitions for Hearst Health. She previously served as vice president of finance for Hearst, where she was responsible for corporate development efforts principally aligned with the company's business media interests. Prior to that, she was an executive director within Hearst's technology group focused on innovation and emerging technologies.

Rovzar joined Hearst from McKinsey & Company where she served healthcare and media clients as a consultant with the firm's New York office. She began her career at the Advisory Board Company, a syndicated research and technology firm focused on healthcare organizations, where she held several roles in the company's commercial functions.

Rovzar completed her undergraduate studies at Cornell University and obtained a master's degree from the Kellogg School of Management at Northwestern University.