

Philanthropy Committee Charter

1. Purpose

The Philanthropy Committee (the “Committee”) will assist the Board of Directors (the “Board”) of the Humane Society of the United States (the “HSUS”) in discharging its oversight responsibilities relating to (a) the development of long-term financial resources for the HSUS, and (b) the HSUS’s fundraising strategy and activities.

2. Composition

The Committee will consist of at least three members appointed by the Board. The Board will appoint one of the Committee members to serve as Chair after nomination by the Chair of the Board. The Board may remove a member from the Committee at any time, with or without cause.

3. Responsibilities

The Committee’s specific responsibilities include:

- a. In partnership with the Chief Development and Marketing Officer (“CDMO”), overseeing the development of strategies for generating revenue and fundraising and periodically evaluating the effectiveness of these strategies using key performance indicators;
- b. Reviewing and discussing with management the HSUS’s major risks associated with fundraising, including internal controls and compliance;
- c. Ensuring management has the appropriate policies in place regarding fundraising and development, including policies on gift acceptance and disposition and planned giving, among others;
- d. In alignment with management’s strategic priorities and at management’s direction, leading the Board’s participation in identifying, cultivating, and stewarding current and future financial partnerships, resources, and donors;
- e. Making recommendations to the Board about giving expectations for Board Directors;
- f. Overseeing matters involving the fundraising and development policies and practices of the HSUS’s affiliates that are relevant to the HSUS as a whole and liaising with affiliate boards of directors; and
- g. Performing such other duties and responsibilities as the Board may determine from time to time.

4. Meetings and Operation of the Committee

The CDMO is the Committee's principal point of contact with management, although the CDMO may call upon other staff as needed. The Corporate Secretary will schedule meetings, prepare agendas, and take minutes for the Committee. The Committee may request that the President and Chief Executive Officer provide additional staff support.

The Committee will meet as often as may be deemed necessary or appropriate in its judgment, either in person or telephonically, and at such times and places as determined by the Chair of the Committee.

The majority of the members of the Committee will constitute a quorum, and the vote of the majority of the members of the Committee present at a meeting at which a quorum is present will be the act of the Committee.

Minutes of Committee meetings will be prepared, furnished to Committee members for review, and approved by the Committee, all in a timely manner. The Committee will report regularly to the full Board with respect to its activities.

5. Subcommittees

The Committee may delegate its duties and responsibilities to one or more subcommittees, consisting of one or more members of the Committee, as it determines appropriate.

6. Annual Self-Evaluation and Charter Review

The Committee will annually evaluate its performance and the adequacy of this charter and recommend changes to the Board as appropriate.

Adopted by the Board March 19, 2019

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