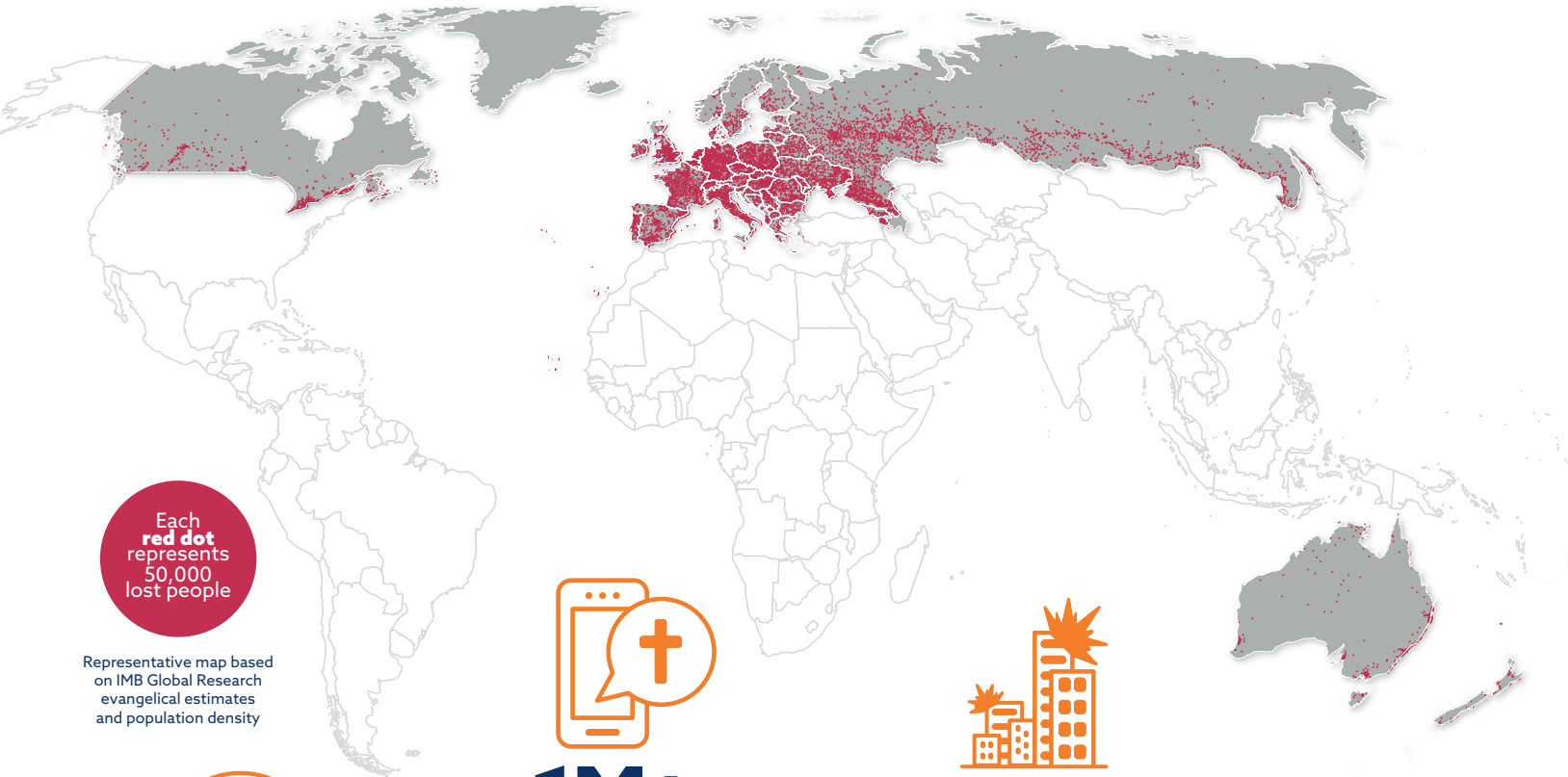


EUROPEAN PEOPLES



Each red dot represents 50,000 lost people

Representative map based on IMB Global Research evangelical estimates and population density



238

people groups (over 12 million Europeans) are unreached and still unengaged with church planting strategies.



1M+

people in Europe per month see gospel-centered ads on social media. In 2023, 67 people came to faith after they saw a social media post and engaged in a conversation with a believer.



8M

Ukrainians fled their country when the war started. 90% are women and children.



Many in the Catholic and Orthodox church hope their works will save them.



INTERNATIONAL MISSION BOARD



EUROPEAN HIGHLIGHTS

- 90,866 people heard the gospel
- 1,589 new believers
- 522 baptisms
- 18,129 individuals disciplined
- 6,180 leaders trained

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