

LOCAL DAILY NEWS SOURCE

INDEPENDENT.COM

**HOMEPAGE
BIG BOX**
300 X 600
\$400/WEEK

RECTANGLE
300 X 250
*\$435-\$495/WEEK
*Varies by position

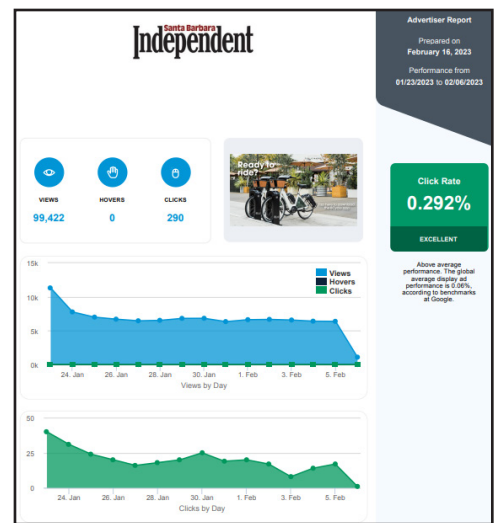
FULL BANNER • 468 X 90 • \$325/WEEK

LEADERBOARD • 728 X 90 • \$600/WEEK
NEW* SNEAKER POSITION • 728 X 90 • \$750/WEEK

CATEGORY BILLBOARD • \$285/WEEK
NEW* TOP BILLBOARD • 970 X 250 • \$950/WEEK • R.O.S.

DISCOUNTS

8 weeks ▶ 15% 26 weeks ▶ 25%
12 weeks ▶ 20% 52 weeks ▶ 30%



STATISTICS*

Consistent Traffic Month to Month...

511,518 VISITS PER MONTH
374,590 ABSOLUTE UNIQUE VISITORS
940,500 PAGEVIEWS PER MONTH

Get your business in front of thousands of area customers.

* Source: Google Analytics
- Monthly Averages through 10/2023

Acceptable Media:

All ad cost includes design. If you would like to supply your own artwork, please use the following guidelines: JPG, .GIF and .PNG Media Accepted Maximum File Size: 1MB

Rates effective 1/1/2024

Ads not shown at actual size