



## TOPLINE & METHODOLOGY

### 538/Ipsos Pre-Presidential Debate Poll

Conducted by Ipsos using KnowledgePanel®

**A survey of the likely voters (ages 18+)**

*Interview dates: June 20-25, 2024*

*Number of likely voter interviews: 5,058*

*Number of Republican likely voter interviews: 1,776*

*Number of Democrat likely voter interviews: 1,726*

*Number of Independent/Something else likely voter interviews: 1,541*

*Margin of error: +/- 1.55 percentage points at the 95% confidence level for all likely voters*

*Margin of error: +/- 2.5 percentage points at the 95% confidence level for all Republican likely voters*

*Margin of error: +/- 2.5 percentage points at the 95% confidence level for all Democrat likely voters*

*Margin of error: +/- 2.6 percentage points at the 95% confidence level for all independent/something else likely voters*

*NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.*

*NOTE: \* = less than 0.5%, - = no respondents, N/A = not applicable*

#### Annotated Questionnaire:

Q1. On November 5th, the election for president of the United States will be held. How likely are you to vote in this upcoming election?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Absolutely certain to vote	73%	78%	78%	63%
Very likely	17%	16%	14%	21%
About 50-50	10%	6%	9%	16%
Not too likely	-	-	-	-
Not likely at all	-	-	-	-
Skipped	-	-	-	-
<i>Likely (net)</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>





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Q2. How excited, if at all, are you about voting in this year's presidential election?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Very excited	28%	39%	27%	17%
Somewhat excited	22%	24%	23%	18%
Not too excited	29%	22%	30%	35%
Not at all excited	22%	15%	21%	30%
Skipped	*	*	*	*
<i>Excited (net)</i>	49%	63%	49%	35%
<i>Not excited (net)</i>	51%	37%	51%	65%

Q3. Which of the following topics are the most important issues facing the country? (Select up to three)

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Inflation or increasing costs	53%	70%	35%	54%
Immigration	37%	64%	14%	33%
Political extremism or polarization	26%	13%	36%	30%
Crime or gun violence	21%	14%	31%	19%
Climate change and the environment	19%	3%	35%	19%
Government budget and debt	19%	28%	7%	22%
Abortion	17%	8%	29%	13%
Health care	16%	9%	22%	18%
Foreign conflicts or terrorism	15%	20%	11%	13%
Taxes	13%	19%	7%	12%
Economic inequality	11%	4%	18%	12%
Election security or fraud	10%	20%	4%	8%
Race and racism	8%	1%	16%	6%
Education	7%	4%	9%	8%
Opioid or drug addiction	5%	5%	4%	5%
Unemployment	4%	3%	4%	4%
Natural disasters	2%	1%	2%	1%
COVID-19/coronavirus	1%	*	1%	1%
Other	2%	2%	2%	3%
None of these	1%	1%	1%	2%
Skipped	1%	*	*	*





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Q4\_Sum1. Summary of Favorable - How favorable or unfavorable is your opinion of each of the following Republican presidential candidates?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Joe Biden	38%	4%	78%	32%
Donald Trump	40%	82%	5%	35%
Robert F Kennedy, Jr.	27%	34%	17%	28%

Q4\_1. Joe Biden - How favorable or unfavorable is your opinion of each of the following presidential candidates?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Very favorable	16%	1%	38%	8%
Somewhat favorable	22%	4%	40%	24%
Somewhat unfavorable	14%	8%	14%	19%
Very unfavorable	46%	86%	6%	45%
Heard of, no opinion	2%	1%	1%	3%
Never heard of	*	*	*	1%
Skipped	*	*	*	*
<i>Favorable (net)</i>	<b>38%</b>	<b>4%</b>	<b>78%</b>	<b>32%</b>
<i>Unfavorable (net)</i>	<b>59%</b>	<b>94%</b>	<b>21%</b>	<b>64%</b>

Q4\_2. Donald Trump - How favorable or unfavorable is your opinion of each of the following presidential candidates?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Very favorable	24%	55%	2%	16%
Somewhat favorable	16%	27%	3%	19%
Somewhat unfavorable	8%	8%	5%	11%
Very unfavorable	49%	9%	88%	51%
Heard of, no opinion	1%	1%	1%	2%
Never heard of	*	-	*	1%
Skipped	*	*	*	*
<i>Favorable (net)</i>	<b>40%</b>	<b>82%</b>	<b>5%</b>	<b>35%</b>
<i>Unfavorable (net)</i>	<b>58%</b>	<b>17%</b>	<b>93%</b>	<b>62%</b>





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Q4\_3. Robert F. Kennedy, Jr. - How favorable or unfavorable is your opinion of each of the following presidential candidates?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Very favorable	5%	5%	4%	6%
Somewhat favorable	22%	29%	13%	23%
Somewhat unfavorable	19%	23%	15%	19%
Very unfavorable	27%	13%	44%	24%
Heard of, no opinion	23%	25%	20%	23%
Never heard of	4%	4%	4%	5%
Skipped	1%	*	*	1%
<i>Favorable (net)</i>	<i>27%</i>	<i>34%</i>	<i>17%</i>	<i>28%</i>
<i>Unfavorable (net)</i>	<i>46%</i>	<i>37%</i>	<i>59%</i>	<i>43%</i>

Q5\_sum1. Summary of Considering - Which of the following candidates for president are you considering voting for in the November 2024 presidential election?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Joe Biden, of the Democratic Party	44%	5%	88%	38%
Donald Trump, of the Republican Party	44%	89%	5%	40%
Robert F. Kennedy, Jr., an independent candidate	18%	17%	12%	26%
Cornel West, an independent candidate	4%	1%	2%	7%
Chase Oliver, of the Libertarian Party	3%	2%	1%	6%
Jill Stein, of the Green Party	3%	1%	3%	6%
Randall Terry, of the Constitution Party	2%	1%	1%	3%





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Q5\_1. Joe Biden, of the Democratic Party - Which of the following candidates for president are you considering voting for in the November 2024 presidential election?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Considering	44%	5%	88%	38%
Not considering	49%	91%	7%	51%
Don't know	6%	2%	5%	10%
Skipped	1%	2%	*	1%

Q5\_2. Donald Trump, of the Republican Party - Which of the following candidates for president are you considering voting for in the November 2024 presidential election?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Considering	44%	89%	5%	40%
Not considering	49%	7%	90%	51%
Don't know	5%	3%	4%	8%
Skipped	1%	*	1%	1%

Q5\_3. Robert F. Kennedy, Jr., an independent candidate - Which of the following candidates for president are you considering voting for in the November 2024 presidential election?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Considering	18%	17%	12%	26%
Not considering	64%	66%	74%	53%
Don't know	16%	15%	13%	20%
Skipped	2%	2%	1%	1%

Q5\_4. Chase Oliver, of the Libertarian Party - Which of the following candidates for president are you considering voting for in the November 2024 presidential election?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Considering	3%	2%	1%	6%
Not considering	75%	81%	80%	65%
Don't know	20%	15%	17%	28%
Skipped	2%	2%	1%	1%





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Q5\_5. Jill Stein, of the Green Party - Which of the following candidates for president are you considering voting for in the November 2024 presidential election?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Considering	3%	1%	3%	6%
Not considering	77%	83%	80%	68%
Don't know	18%	14%	16%	24%
Skipped	2%	2%	1%	1%

Q5\_6. Randall Terry, of the Constitution Party - Which of the following candidates for president are you considering voting for in the November 2024 presidential election?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Considering	2%	1%	1%	3%
Not considering	76%	81%	81%	67%
Don't know	20%	16%	17%	29%
Skipped	2%	2%	1%	1%

Q5\_7. Cornel West, an independent candidate - Which of the following candidates for president are you considering voting for in the November 2024 presidential election?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Considering	4%	1%	2%	7%
Not considering	74%	81%	79%	64%
Don't know	20%	16%	17%	28%
Skipped	2%	2%	1%	1%





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Q6. Which of the following topics have the most impact on how you plan to vote this fall? Select up to three

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Inflation or increasing costs	50%	68%	31%	50%
Immigration	37%	66%	13%	34%
Political extremism or polarization	25%	11%	37%	29%
Abortion	19%	8%	33%	16%
Crime or gun violence	18%	14%	24%	16%
Government budget and debt	17%	27%	6%	20%
Climate change and the environment	16%	3%	29%	16%
Foreign conflicts or terrorism	15%	20%	12%	14%
Health care	15%	8%	20%	16%
Taxes	14%	20%	9%	14%
Economic inequality	11%	4%	17%	11%
Election security or fraud	9%	15%	4%	8%
Race and racism	7%	1%	16%	5%
Education	6%	4%	8%	6%
Unemployment	3%	3%	4%	3%
Opioid or drug addiction	3%	4%	3%	3%
Natural disasters	1%	*	2%	1%
COVID-19/coronavirus	1%	*	1%	1%
Other	3%	2%	4%	4%
None of these	3%	2%	3%	4%
Skipped	1%	1%	*	*



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Q7\_1. Inflation or increasing costs - Regardless of how you intend to vote, which candidate do you think is better on each of the following issues?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Joe Biden	43%	4%	84%	40%
Donald Trump	53%	94%	14%	54%
Skipped	4%	2%	2%	6%

Q7\_2. Political extremism or polarization - Regardless of how you intend to vote, which candidate do you think is better on each of the following issues?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Joe Biden	51%	15%	87%	51%
Donald Trump	44%	81%	10%	41%
Skipped	5%	4%	3%	8%

Q7\_3. Foreign conflicts or terrorism - Regardless of how you intend to vote, which candidate do you think is better on each of the following issues?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Joe Biden	45%	6%	87%	43%
Donald Trump	51%	93%	11%	51%
Skipped	3%	2%	2%	6%

Q7\_4. Immigration - Regardless of how you intend to vote, which candidate do you think is better on each of the following issues?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Joe Biden	42%	5%	84%	38%
Donald Trump	54%	94%	14%	56%
Skipped	3%	1%	2%	6%





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Q7\_5. Abortion - Regardless of how you intend to vote, which candidate do you think is better on each of the following issues?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Joe Biden	54%	15%	93%	56%
Donald Trump	42%	83%	5%	38%
Skipped	4%	3%	2%	6%

Q7\_6. Crime or gun violence - Regardless of how you intend to vote, which candidate do you think is better on each of the following issues?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Joe Biden	47%	7%	90%	45%
Donald Trump	49%	91%	8%	49%
Skipped	4%	2%	2%	6%

Q7\_7. Climate change and the environment - Regardless of how you intend to vote, which candidate do you think is better on each of the following issues?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Joe Biden	59%	22%	94%	61%
Donald Trump	37%	74%	4%	33%
Skipped	4%	4%	2%	6%



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Q8\_sum1. Summary of Excellent/Good - How would you evaluate Donald Trump on the following?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
His mental fitness to be president	39%	78%	6%	33%
His physical fitness to be president	43%	80%	13%	36%
His emotional fitness to be president	33%	69%	5%	26%

Q9\_sum1. Summary of Excellent/Good - How would you evaluate Joe Biden on the following?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
His mental fitness to be president	27%	4%	56%	20%
His physical fitness to be president	21%	3%	44%	16%
His emotional fitness to be president	36%	6%	70%	33%

Q8\_1. His mental fitness to be president - How would you evaluate Donald Trump on the following?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Excellent	22%	48%	2%	16%
Good	17%	30%	5%	17%
Mixed	12%	12%	9%	17%
Poor	11%	4%	15%	15%
Terrible	35%	5%	67%	32%
Don't know	2%	1%	2%	3%
Skipped	1%	*	1%	*
<i>Excellent/Good (net)</i>	<i>39%</i>	<i>78%</i>	<i>6%</i>	<i>33%</i>
<i>Poor/Terrible (net)</i>	<i>46%</i>	<i>9%</i>	<i>82%</i>	<i>47%</i>



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Q8\_2. His physical fitness to be president - How would you evaluate Donald Trump on the following?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Excellent	16%	36%	2%	10%
Good	26%	43%	10%	26%
Mixed	20%	13%	21%	26%
Poor	15%	4%	24%	17%
Terrible	19%	2%	38%	17%
Don't know	3%	1%	4%	4%
Skipped	1%	*	1%	*
<i>Excellent/Good (net)</i>	<i>43%</i>	<i>80%</i>	<i>13%</i>	<i>36%</i>
<i>Poor/Terrible (net)</i>	<i>34%</i>	<i>6%</i>	<i>62%</i>	<i>33%</i>

Q8\_3. His emotional fitness to be president - How would you evaluate Donald Trump on the following?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Excellent	17%	38%	2%	11%
Good	16%	31%	3%	15%
Mixed	13%	17%	7%	16%
Poor	10%	6%	11%	14%
Terrible	41%	7%	75%	40%
Don't know	2%	1%	2%	3%
Skipped	1%	*	*	*
<i>Excellent/Good (net)</i>	<i>33%</i>	<i>69%</i>	<i>5%</i>	<i>26%</i>
<i>Poor/Terrible (net)</i>	<i>51%</i>	<i>13%</i>	<i>85%</i>	<i>55%</i>

Q9\_1. His mental fitness to be president - How would you evaluate Joe Biden on the following?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Excellent	8%	1%	18%	5%
Good	19%	3%	38%	15%
Mixed	17%	5%	26%	19%
Poor	14%	16%	9%	17%
Terrible	40%	74%	6%	40%
Don't know	2%	1%	2%	2%
Skipped	1%	*	*	*
<i>Excellent/Good (net)</i>	<i>27%</i>	<i>4%</i>	<i>56%</i>	<i>20%</i>
<i>Poor/Terrible (net)</i>	<i>54%</i>	<i>91%</i>	<i>15%</i>	<i>57%</i>





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Q9\_2. His physical fitness to be president - How would you evaluate Joe Biden on the following?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Excellent	4%	1%	9%	2%
Good	17%	3%	35%	13%
Mixed	20%	6%	32%	23%
Poor	20%	23%	14%	24%
Terrible	36%	66%	7%	34%
Don't know	2%	1%	3%	3%
Skipped	1%	*	*	*
<i>Excellent/Good (net)</i>	<i>21%</i>	<i>3%</i>	<i>44%</i>	<i>16%</i>
<i>Poor/Terrible (net)</i>	<i>56%</i>	<i>89%</i>	<i>21%</i>	<i>58%</i>

Q9\_3. His emotional fitness to be president - How would you evaluate Joe Biden on the following?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Excellent	16%	1%	34%	11%
Good	20%	4%	35%	22%
Mixed	16%	11%	19%	19%
Poor	15%	22%	5%	16%
Terrible	30%	59%	4%	28%
Don't know	2%	2%	2%	4%
Skipped	1%	*	*	*
<i>Excellent/Good (net)</i>	<i>36%</i>	<i>6%</i>	<i>70%</i>	<i>33%</i>
<i>Poor/Terrible (net)</i>	<i>45%</i>	<i>81%</i>	<i>9%</i>	<i>45%</i>

Q10. How concerned are you about fairness and legitimacy with respect to the results of the November 2024 general election?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Very concerned	28%	45%	15%	25%
Somewhat concerned	33%	38%	31%	32%
Not very concerned	22%	11%	28%	27%
Not at all concerned	16%	5%	25%	16%
Skipped	1%	*	1%	*
<i>Concerned (net)</i>	<i>62%</i>	<i>83%</i>	<i>46%</i>	<i>57%</i>
<i>Not Concerned (net)</i>	<i>38%</i>	<i>17%</i>	<i>53%</i>	<i>43%</i>



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Q11. How concerned are you about the potential for violence with respect to the November 2024 general election?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Very concerned	23%	16%	30%	22%
Somewhat concerned	45%	40%	50%	44%
Not very concerned	24%	31%	15%	26%
Not at all concerned	8%	11%	4%	8%
Skipped	1%	1%	1%	*
<i>Concerned (net)</i>	<i>68%</i>	<i>57%</i>	<i>80%</i>	<i>66%</i>
<i>Not Concerned (net)</i>	<i>32%</i>	<i>42%</i>	<i>19%</i>	<i>34%</i>

Q12\_sum1. Summary of Excellent/Very Good - Thinking about the upcoming presidential debate, how well do you think each of these candidates is likely to do in the June 27, 2024, debate?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Joe Biden	20%	3%	44%	12%
Donald Trump	34%	67%	6%	28%

Q12\_1. Joe Biden - Thinking about the upcoming presidential debate, how well do you think each of these candidates is likely to do in the June 27, 2024, debate?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Excellent	6%	*	13%	3%
Very good	14%	2%	31%	9%
About average	30%	20%	38%	34%
Poor	22%	32%	9%	24%
Terrible	21%	41%	3%	20%
Don't know	6%	3%	6%	9%
Skipped	1%	*	*	1%
<i>Excellent/Very Good (net)</i>	<i>20%</i>	<i>3%</i>	<i>44%</i>	<i>12%</i>
<i>Poor/Terrible (net)</i>	<i>43%</i>	<i>74%</i>	<i>12%</i>	<i>44%</i>



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Q12\_2. Donald Trump - Thinking about the upcoming presidential debate, how well do you think each of these candidates is likely to do in the June 27, 2024, debate?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
Excellent	15%	33%	1%	11%
Very good	19%	34%	5%	17%
About average	24%	23%	22%	28%
Poor	17%	4%	29%	18%
Terrible	18%	2%	34%	17%
Don't know	7%	3%	8%	9%
Skipped	1%	1%	*	1%
<i>Excellent/Very Good (net)</i>	<i>34%</i>	<i>67%</i>	<i>6%</i>	<i>28%</i>
<i>Poor/Terrible (net)</i>	<i>35%</i>	<i>6%</i>	<i>64%</i>	<i>34%</i>

Q13. Which of these is your main source of news?

	<b>Total (N=5,058)</b>	<b>Republican (N=1,776)</b>	<b>Democrat (N=1,726)</b>	<b>Independent/Something else (N=1,541)</b>
ABC, CBS, or NBC News	20%	16%	27%	18%
Digital or online news	15%	14%	13%	18%
Social media or YouTube	12%	12%	11%	12%
FOX News	10%	22%	2%	6%
CNN or MSNBC	8%	2%	15%	6%
Public television or radio	7%	6%	8%	8%
New York Times, Washington Post, Wall Street Journal, or USA Today	6%	2%	11%	5%
Newsmax, OANN, Daily Wire, Daily Caller, or other conservative media	3%	8%	*	2%
Your local newspaper	2%	2%	2%	3%
Telemundo or Univision	1%	1%	2%	1%
Other	6%	6%	4%	8%
None of these	10%	11%	6%	13%
Skipped	1%	*	*	*





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### About the Study

This 538/Ipsos poll was conducted June 20-25, 2024, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally-representative probability sample of adults age 18 or older. Questions presented in this document were only asked of those who are likely to vote in the 2024 Presidential election (N=5,058).

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed address-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the U.S. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population. KnowledgePanel members receive a per survey incentive, usually the equivalent of \$1 (though for some it is \$2) in points, that can be redeemed for cash or prizes. No prenotification email for this study was sent prior to field. Panelists receive a unique login to the survey and are only able to complete it one time. Non-responders were sent reminders to increase participation.

The study was conducted in both English and Spanish. The full sample, pre screening, was weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party identification. The demographic benchmarks came from 2022 Current Population Survey (CPS) from the U.S. Census Bureau. Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)

Twenty-four respondents were removed from the final data for refusing all of the survey items.

The margin of sampling error among all respondents is plus or minus 1.55 percentage points at the 95% confidence level. The margin of sampling error takes into account the design effect, which was 1.14. The margin of sampling error among Republican respondents is plus or minus 2.5 percentage points at the 95% confidence level. The margin of sampling error takes into account the design effect, which was 1.5. The margin of sampling error among Democratic respondents is plus or minus 2.5 percentage points at the 95% confidence level. The margin of sampling error among respondents that identify as independents





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or something else is plus or minus 2.6 percentage points at the 95% confidence level. The margin of sampling error is higher and varies for results based on sub-samples. Sampling error is only one potential source of error. There may be other unmeasured non-sampling error in this or any poll. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP [www.ipsos.com](http://www.ipsos.com)

