



Sustainable  
Cocoa  
Dialogue



# TRACEABILITY AND SUSTAINABILITY IN GHANA'S COCOA VALUE CHAIN

MAFF-COCOBOD WORKSHOP

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# OVERVIEW OF PRESENTATION

## SECTION 1



Importance  
of Ghana's  
Cocoa Value  
Chain

## SECTION 2



Cocoa  
Sustainability  
& Traceability

## SECTION 3

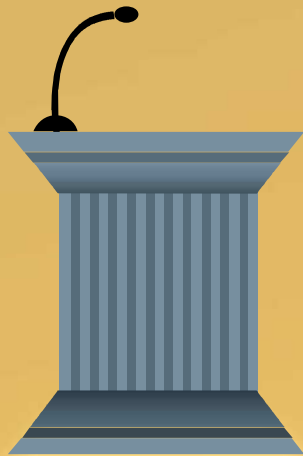


National Cocoa  
Traceability  
System  
(Journey So Far)

## SECTION 4



Challenges &  
The Way  
Forward



## IMPORTANCE OF GHANA'S COCOA VALUE CHAIN

- The cocoa value chain is the backbone of the Ghanaian economy.
- The Value Chain supports the livelihoods of
  - approximately 800,000 farmers
  - purchasing clerks
  - hauliers
  - depot and warehouse owners
  - input suppliers
  - farmhands & casual workers
  - shipping personnel
  - COCOBOD Staff

## SUSTAINABLE COCOA PRODUCTION

- Sustainable Production is the creation of goods and services using processes and systems that are:
  - Non-Polluting
  - Conserving of energy and natural resources
  - Economically viable
  - Safe and Healthy for workers, communities, and consumers
  - Socially and creatively rewarding for all working people

## SUSTAINABLE COCOA PRODUCTION

- Sustainable Cocoa Production aims at
  - A living income for farmers
  - Deforestation-free Cocoa
  - Child labour-free Cocoa
  - A healthy & safe working environment
  - Non-Destruction of Terrestrial and Aquatic Fauna & Flora
  - The consistent delivery of quality & safe Cocoa Beans (Food Safety)

## COCOA TRACEABILITY

- **Traceability** relates to the origin of the **sustainably produced cocoa beans**, processing history or movement of the cocoa supply chain.
- The **objective of traceability** is to improve **transparency** and contribute to **accountability** in the cocoa supply chain.
- To ensure the sustainability of Ghana's Cocoa Industry, The Ghana Cocoa Board is currently developing, establishing, & piloting a **National Cocoa Traceability System**; an integral part of the Cocoa Management System



# NATIONAL COCOA TRACEABILITY SYSTEM (NCTS)

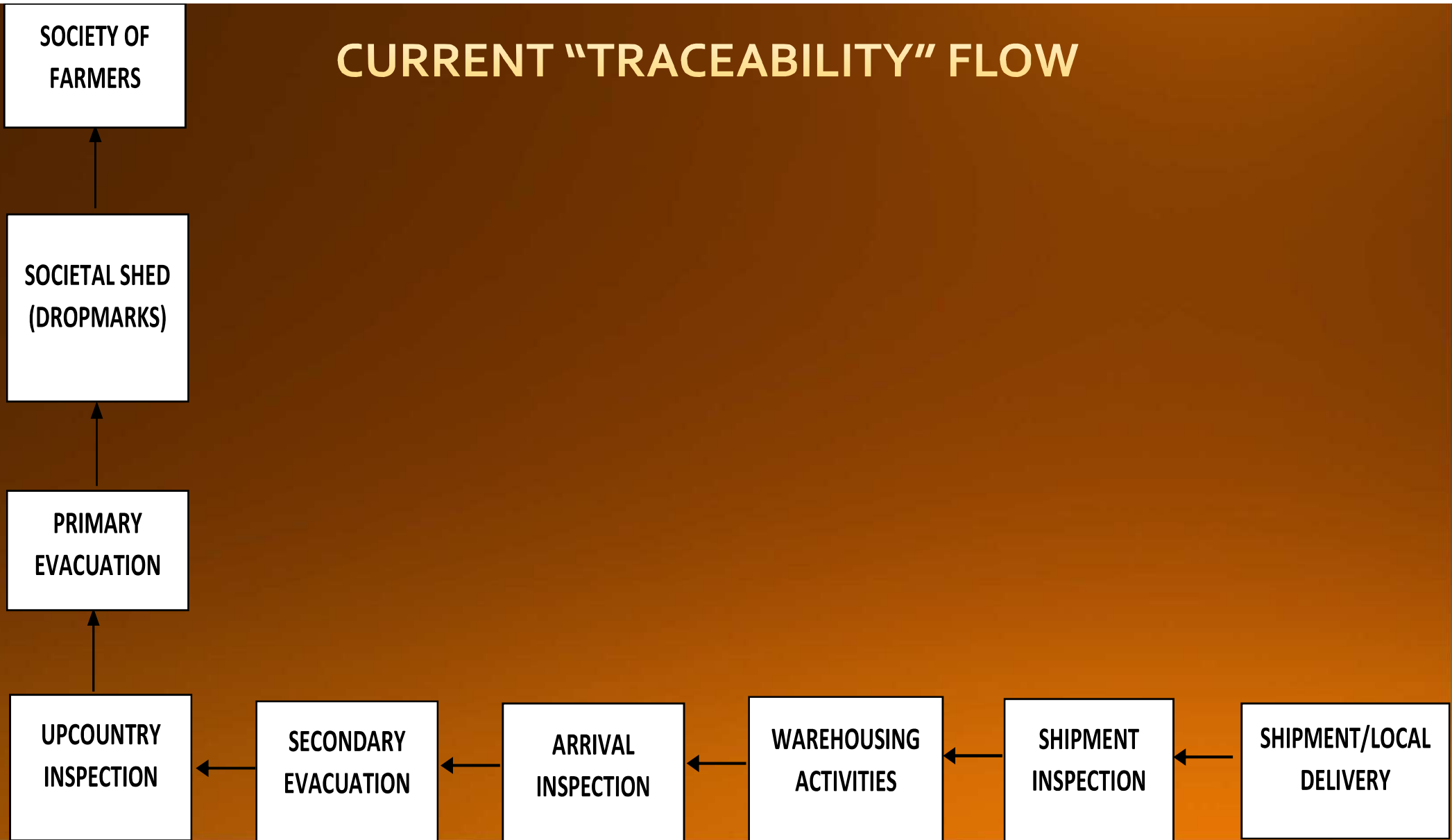
**OVERVIEW OF AN ENHANCED END-TO-END TRACEABILITY SYSTEM**

## NCTS – BACKGROUND INFORMATION

- The Ghana cocoa supply chain is traceable from the port of export to farmer society level, owing to the societal/station marks stenciled onto each bag of cocoa.
- The Paper Based “**Traceability System**” currently in place does not trace cocoa beans to the Farm.
- There are also challenges with data accuracy and reliability; especially farmer groups.
- This led to the introduction of voluntary certification schemes & traceability systems



# CURRENT "TRACEABILITY" FLOW



## NATIONAL COCOA TRACEABILITY SYSTEM

- Recent customer and regulatory requirements in the global cocoa economy have necessitated the establishment and implementation of a National Cocoa Traceability System
- The overarching goal of the NCTS is to improve traceability, transparency, and accountability; to ensure sustainability of the cocoa industry in Ghana.
- Achieving full traceability from point of export to origin of cocoa beans (farm/farmer)



# OBJECTIVES OF TRACEABILITY



Full traceability from point of export through to farm



Child Labour Monitoring/  
Mitigation



Deforestation Monitoring/  
Mitigation



Compliance to European Union Due Diligence Legislations & ARS

*Allows for a more rapid and efficient response to safety, social, and environmental problems, enabling quick identification of problem sources and their location in the value chain for prompt resolution*

# NCTS STEPS

1

2

3

4

5

## Farms/Farmers

Sustainable  
cocoa beans

## Societal Shed

Purchase, bulking,  
bagging and primary  
evacuation  
PCs

## District Depot

QCC inspection, grading,  
sealing; and non-  
conforming cocoa  
LBC Depot Reps; QCC,

## Secondary Evacuation

Haulage of cocoa  
beans to port  
(QCC; LBC)

## Port Activities

Inspection, Discrepant,  
Warehousing and  
Shipping  
(QCC, CMC, LBC)

# COCOA CARD (SAMPLE)



**GHANA COCOA BOARD  
COCOA CARD**

FARMER ID:  
FIRST NAME:  
MIDDLE NAME:  
LAST NAME:  
TITLE:  
SEX:  
AGE:  
ISSUE DATE:



*Property of Ghana Cocoa Board*



