MiCRM

MILLENSYS Web Based Customer Relation Management Solution

Why MiCRM ?

More than ever, in today's challenging business environment, best-run companies are staying focused on their most valuable assets "CUSTOMERS".
Companies seek to retain their best customers and maximize the effectiveness of every customer interaction. whether it's marketing, sales or service.

MILLENSYS Customer Relationship Management (MiCRM) not only helps you address your short-term imperatives to reduce cost and increase your decision-making ability, but can also leverage your company's competitive advantage over your competitors.

Increase sales growth
Improve customer service
Retain more loyal customers
Manage marketing campaigns
Leverage customer value delivered
Increase organization productivity
Maximize profitable revenue growth

Marketing

Sales

Service

More Sales
Less Cost
More Productivity
Less Efforts
More Efficiency

Key to Success

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MiCRM
Customer Relation Management

Sales Force Automation

- Track sales leads and manage opportunities
- Generate quotations with multiple layouts
- Enterprise selling with multi currencies
- Manage sales team territories
- Manage customer accounts and contacts
- Sales contract management
- Automate sales analysis

Marketing Management

- Segment customers by multiple criteria
- Increase brand awareness to all contacts
- Target customers with marketing campaigns
- Send mass mails including offers and promotions
- Follow-up campaign to increase opportunities
- E-Marketing

Effective Customer Service

- Manage customer service and support
- Service contract management
- Field service management
- Warranty and claim management
- Track Installation and maintenance
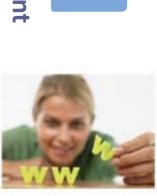- Manage spare parts logistics
- E-service

Leverage Business

- Unify contacts database through the organization
- Build multiple products/services knowledge base
- Do business in multi-country/currency
- Decision support statistical analysis charts
- Analyze team productivity and performance
- Manage business anytime-anywhere
- Increase organization efficiency

- Pure web based application
- Internet Browser independent
- For PC/Tablets and Smart mobiles

Contact us :

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