

# Side by Side comparison of Stock Tracker 50 and Professional memberships

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# Comparison of Ratings pages

## Stock Tracker 50

Ticker:  [View Ratings](#) [Coverage](#) [Stock Ratings Methodology](#)

### Alphabet, Inc. (GOOGL)

Closing Price: \$132.59 (Nov 10, 2023)  
Market Value: \$1659.5 Billion  
Sector: [Technology](#)  
Latest Filing: 10-Q for period ending Sep 30, 2023  
Next Expected Filing: 10-K on February 05, 2024

#### Related Articles

Risk/Reward Rating	Quality of Earnings		Valuation		
	Economic vs Reported EPS	ROIC	FCF Yield	Price to EBV	Market-Implied GAP
Very Unattractive	Very Unattractive	Very Unattractive	Very Unattractive	Very Unattractive	Very Unattractive
Unattractive	Unattractive	Unattractive	Unattractive	Unattractive	Unattractive
<b>Neutral</b>	Neutral	Neutral	Neutral	<b>Neutral</b>	Neutral
Attractive	<b>Attractive</b>	Attractive	<b>Attractive</b>	Attractive	Attractive
Very Attractive	Very Attractive	<b>Very Attractive</b>	Very Attractive	Very Attractive	Very Attractive

## Professional

### Alphabet, Inc. (GOOGL)

Closing Price: \$132.59 (Nov 10, 2023)  
Market Value: \$1659.5 Billion  
Sector: [Technology](#)  
Latest Filing: 10-Q for period ending Sep 30, 2023  
Next Expected Filing: 10-K on February 05, 2024

#### Related Articles

Earnings Distortion Score : **Beat**

[Switch to Credit Rating](#)

Analyst Notes : None

Risk/Reward Rating	Quality of Earnings		Valuation		
	Economic vs Reported EPS	ROIC	FCF Yield	Price to EBV	Market-Implied GAP
Very Unattractive	Misleading Trend	Bottom Quintile	< -5%	> 3.5 or -1 < 0	> 50
Unattractive	False Positive	4th Quintile	-5% < -1%	2.4 < 3.5 or < -1	20 < 50
<b>Neutral</b>	Neutral EE	3rd Quintile	-1% < 3%	<b>1.6 &lt; 2.4</b>	10 < 20
Attractive	<b>Positive EE</b>	2nd Quintile	<b>3% &lt; 10%</b>	1.1 < 1.6	3 < 10
Very Attractive	Rising EE	<b>Top Quintile</b>	> 10%	0 < 1.1	0 < 3
<b>Actual Values</b>					
<b>GOOGL</b>	<b>\$4.15 vs. \$4.80</b>	<b>42%</b>	<b>4%</b>	<b>2.1</b>	<b>&gt; 100 yrs</b>
<b>Benchmarks</b>					
Sector ETF (QQQ)	Neutral EE	<b>31%</b>	2%	5.4	78 yrs
S&P 500 ETF (SPY)	Neutral EE	<b>22%</b>	3%	4.1	59 yrs
Small Cap ETF (IWM)	<b>Positive EE</b>	<b>6%</b>	1%	4.0	48 yrs

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#### Investment Summary

[Rating Breakdown](#)

[GAAP Reconciliation](#)

[Adjustments](#)

# Comparison of Portfolio Tracker

## Stock Tracker 50

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Stock Tracker 50 Membership  
1 Portfolio  
50 Tickers

Tickers in Portfolio: 9

Alert Emails

Ticker	Name	Type	Sector / Style	Mkt Val / AUM <sup>1</sup>	Div Yield	Equity Rating ▲ <sup>2</sup>	Econ v GAAP EPS	ROIC	FCF Yield	Price to EBV	GAP	
AHOY	Tidal ETF Trust: Newday Ocean Health ETF	ETF	All Cap Blend	\$2	-	Attractive	●	●	●	●	●	●
D	Dominion Energy, Inc.	Stock	Utilities	\$37,622	5.9%	Neutral	●	●	●	●	●	●

## Professional

Portfolio: My Portfolio (default)

Enter tickers here.

Add

Professional Membership  
50 Portfolios  
Unlimited Tickers

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DIY ETF

Ticker	Name	Type	Sector / Style	Mkt Val / AUM <sup>1</sup>	Div Yield	Equity Rating ▲	ROIC	FCF Yield	Price to EBV	GAP	Credit Rating	Analyst Notes <sup>2</sup>
CELG:1	Celgene Corp	Stock	Healthcare	\$77,036	-	Very Attractive <i>Inactive</i>	21%	8%	0.7	< 1	Attractive <i>Inactive</i>	Nov 22, 2019
RHHBY	Roche Holding AG	Stock	Healthcare	\$209,856	3.9%	Very Attractive <i>Suspended</i>	23%	8%	0.8	< 1	Very Attractive <i>Suspended</i>	Mar 13, 2019

# Feature Comparison

## Stock Tracker 50\* (\$49/month)

## Professional (\$999/month)

<b>Ratings</b>	<p><b>Streamlined equity ratings</b> on our entire coverage universe. No credit ratings <b>Ratings page:</b> access to our ratings on 10,000+ stocks, ETFs and mutual funds with ability to add to your portfolio</p>	<p><b>Detailed equity &amp; credit ratings</b> on our entire coverage universe. <b>Ratings page:</b> access to detailed ratings on 10,000+ stocks, ETFs and mutual funds with ability to add to your portfolio <b>Detailed Ratings</b> features: See next slide.</p>
<b>Portfolio Tracker</b>	50 tickers in 1 Portfolio, unlimited changes.	Unlimited tickers, 50 Portfolios, unlimited changes
<b>Screeener</b>	Pre-screened model portfolios ( <a href="#">Add a la carte</a> )	<p><b>Screen Stocks by:</b> Rating, ROIC, FCF Yield, Price to EBV, GAP, Div Yield, and Sector <b>Screen ETFs /MFs by:</b> Rating, Div Yield, Sector, Style, AUM, Provider, Initial Minimum, Total Annual Costs</p>
<b>Model Portfolios</b>	<a href="#">Add a la carte</a>	Most Attractive and Most Dangerous Stocks, Exec Comp Aligned with ROIC, Safest Dividend Yields, Dividend Growth Stocks, Best & Worst ETFs & Mutual Funds by Sector & Style, Focus Lists: Long & Short
<b>Long &amp; Short Ideas</b>	<a href="#">Add a la carte</a>	Long Idea and Danger Zone reports
<b>Macro Fundamentals</b>	<a href="#">Add a la carte</a>	Analysis of free cash flow, ROIC, core earnings and more for the entire S&P 500 and our All Cap Index, the NC 2000
<b>PDFs from Ratings Page</b>	None	Reports on all stocks, credit Ratings, ETFs and Mutual Funds
	*This membership is for <b>non-professional use only</b> . We do not allow any web scraping or bulk access to our ratings. See our <a href="#">Terms of Use</a> .	

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