

Groundswell of Support for the JCPA



DON'T LET BIG TECH



LOCAL NEWS.

This ad campaign raises awareness of the the Journalism Competition Protection Act (JCPA), a bill designed to ensure small publishers are fairly compensated by Big Tech for the use of their content

150+

Participating Papers

The number of local print papers that participated in the 'Don't Let Big Tech Cancel Local News' Campaign

26.7 MM+

Total People Reached

The total number of local news readers

48

States Covered

The total number of states reached with the 'Don't Let Big Tech Cancel Local News' Campaign

2,000+

Touchpoints on Capitol Hill

The total number of emails and phone calls to relevant offices on Capitol Hill