

DIGITAL TRANSFORMATION IN HEALTHCARE

Delivering Cost-Effective,
High-Value Healthcare with
NVIDIA Virtual GPU Solutions



nVIDIA.

Year after year, the healthcare industry is faced with the challenge of lowering costs while also improving quality of care. With the shift toward value-based care, initiatives such as mobility, virtualization, and new patient services like telemedicine and virtual care are gaining popularity. As a result, healthcare providers must find ways to effectively deploy technology that improves care delivery and scalability, while ensuring continued security and regulatory compliance.

- > Doctors spend more time working on electronic health records than with patients themselves.¹
- > Healthcare providers are seeing 50-175x the number of telemedicine visits compared to the previous year.²
- > 70% of U.S. healthcare organizations report they have been breached at some point in their history, the highest of any U.S. vertical.³
- > Artificial intelligence in healthcare is expected to expand at a compound annual growth rate of 46.21 percent from 2018 to reach \$33.42 billion by 2026.⁴

NVIDIA VIRTUAL GPU OPENS NEW OPPORTUNITIES FOR OPTIMIZING PATIENT CARE

Digital transformation for healthcare providers has resulted in an increasing use of Virtual Desktop Infrastructure (VDI) to lower costs while also enabling improved security. However, many of these traditional VDI solutions didn't include GPU virtualization and are unable to keep up with the increasing compute demands of modern, more graphics intensive applications.

Furthermore, big data analytics and AI in healthcare is becoming more prevalent — from AI based resource scheduling of patient appointments to AI-assisted annotation of radiographic images to analyzing DNA sequences for early detection of disease. By adding NVIDIA virtual GPU solutions to their VDI environments, healthcare organizations realize significant benefits, including improved performance and increased productivity at lower cost. The impact of NVIDIA virtual GPU has been extensive:

- > **Enhance Productivity and Mobility.** More healthcare professionals can now be untethered and access data from any location, at any time, and on a variety of devices with a native-like PC experience. This portability and rapid access to information results in faster decision-making and improved diagnostic accuracy. Furthermore, mobility improves the completeness and accuracy of patient records and speed of input, improving clinical workflows.



WHAT IS GPU VIRTUALIZATION?

GPU virtualization enables every virtual machine to leverage the same benefits of a GPU physical desktop, workstation or server. Because work typically done by the CPU is offloaded to the GPU, the user has a much better experience and more users can be supported. GPU virtualization can also be used to run compute-intensive server workloads, including Artificial Intelligence (AI), data science, and High-Performance Computing (HPC) on a virtual machine with the benefit of improved manageability and security.



¹ Lee, Bruce Y. Jan 13, 2020. "[How Doctors May be Spending More Time with Electronic Health Records Than Patients](#)"

² Bestsenny, O., Gilbert, G., Harris, A., Rost, J. May 29, 2020. [Telehealth: A quarter-trillion-dollar post-Covid 19 reality?](#)



³ Thales. [2019 Thales Data Thread Report - Healthcare Edition](#)

⁴ [AI in Healthcare Statistics and Market Report For 2020](#)

- > **Reduce Infrastructure Costs.** Healthcare organizations can now virtualize electronic medical record (EMR) and PACS applications, then deliver them cost effectively to all users. Even data from legacy and siloed IT systems are unified and easily accessible to all users. IT can replace thick clients with thin or zero clients without compromising user experience, and support the BYOD movement. Total cost of ownership is further reduced by simplifying enterprise data management with visibility across your entire virtualized infrastructure, including end-to-end management of your virtual GPU infrastructure.
- > **Uncompromised Security.** The healthcare industry is experiencing massive growth of data coupled with the rising trend to support a more mobile workforce and BYOD programs. IT can now expand virtualization to more users with secure access to critical clinical applications on any device, and still adhere to the federally-mandated Health Insurance Portability and Accountability Act of 1996 (HIPAA) and Health Information Technology for Economic and Clinical Health (HITECH) Act.

- > **Improve Quality of Care.** Allowing healthcare professionals to access information anywhere, on any device enables better collaboration between doctors and specialists, as well as better information sharing with patients. Physicians no longer have to waste significant amounts of time during patient rounds accessing, retrieving, and recording data, since information is now readily available at their fingertips. This increased efficiency frees up more time for direct patient care.
- > **Support Any Workload.** IT can leverage the same infrastructure used for VDI to run compute intensive workloads — including AI, data science, and HPC — to support the needs of researchers, and other hospital departments such as radiology, neurology, and cardiology.

NVIDIA VIRTUAL GPU SOLUTIONS

NVIDIA® RTX VIRTUAL WORKSTATION	NVIDIA VIRTUAL PC AND VIRTUAL APPS
<p>The NVIDIA RTX Virtual Workstation (vWS) is ideally suited for virtualizing PACS images used by radiologists, physicians, and specialists.</p>	<p>NVIDIA Virtual PC (vPC) and Virtual Apps (vApps) are engineered for general-purpose VDI in healthcare settings for doctors, clinicians, nurses, and staff.</p>
<p>BENEFITS</p>	<p>BENEFITS</p>
<p>Remote access for 3D volumetric viewing and editing of images</p>	<p>Virtualize EMR applications for accessing medical records remotely</p>
<p>Ability to support large and complex medical images with support for up to two 8K monitors and large frame buffer sizes</p>	<p>Support increasing graphical requirements of Windows 10 and modern productivity applications</p>
<p>Ability to remotely supplement diagnostic work (US) and perform diagnostic work (UK)</p>	<p>Support up to four HD monitors for increased productivity</p>
<p>Extend accessibility to images secured in the data center</p>	<p>Cost-effective solution to scale VDI across your organization</p>
<p>Increase doctor/specialist mobility</p>	<p>Extend accessibility to images and patient data secured in the data center</p>
<p>Lower IT management costs</p>	<p>Increase doctor/clinician/staff mobility</p>
<p>Support latest RTX-enabled applications for real time ray tracing</p>	<p>Lower IT management costs</p>
	

CUSTOMER EXAMPLES

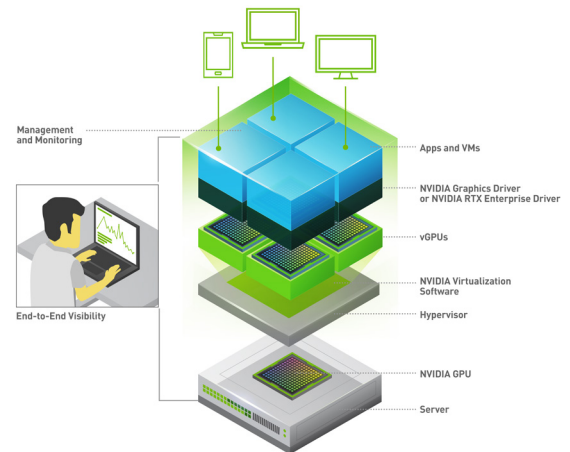


METRO HEALTH Grand Rapids, MI, USA	THE POLYCLINIC Seattle, WA, USA	NETHERLANDS CANCER INSTITUTE Amsterdam, The Netherlands
<p>Deployed a VDI powered by NVIDIA virtual GPUs to enable healthcare professionals to seamlessly access medical imaging and graphics intensive applications from any location. Fast access and better performance resulted in a time savings of 30-minutes per day to each doctor and 50-minutes per day for nurses and other professionals. Service call volume to the IT department has remained flat while the total number of endpoints has grown by 35%. "NVIDIA GRID technology marks a turning point in our evolution toward delivering a virtual desktop to every user at Metro Health."</p>	<p>The Polyclinic has rolled out several initiatives to improve organizational efficiency, including a centralized EMR system, as well as published resources and apps on VDI. However, increasingly slow system performance impacted the productivity of doctors and patient service representatives (PSRs), making them resistant to an upgraded thin client. By upgrading their legacy VDI to Windows 10 with NVIDIA Tesla GPUs and GRID Virtual PC software, The Polyclinic was able to double their user density at 2/3 the cost while delivering a consistently great experience and improving VDI adoption across departments.</p>	<p>Netherlands Cancer Institute undertook a project to upgrade their shared IT infrastructure using virtual GPUs (vGPUs) to expedite research and streamline patient care. NVIDIA T4 GPUs were virtualized with NVIDIA vGPU software to maximize resource utilization and accelerate performance. During the day, NKI runs as many as 2,000 VMs for clinical and research users. At night, unused VMs are scaled down and consolidated and new ones are spun up and put to work processing important jobs, like doing computations on DNA or analyzing patient medical scans. "In the past, our researchers would send images to our bioimaging facility for analysis and it would take a week to get results. With our new infrastructure, images are sent in the evening, and by the next morning, the analyzers are done."</p>

TARGET PERSONA	RADIOLOGISTS, MEDICAL IMAGING SPECIALISTS	DOCTORS, CLINICIANS, NURSES, STAFF
USE CASES	For remotely interacting with large medical images (PACS) with high resolution and multi-monitor support on Windows 10	For general purpose VDI, using virtualized EMR apps and common office productivity apps
RECOMMEND	vWS on A40 (supports up to two 8K displays)	vPC/vApps on A16 (supports up to four HD or two 4K or one 5K displays)

HOW NVIDIA VIRTUAL GPU WORKS

In a virtualization environment powered by NVIDIA virtual GPU, the NVIDIA virtual GPU software is installed at the virtualization layer along with the hypervisor. The NVIDIA virtual GPU software creates virtual GPUs enabling every virtual machine (VM) to share the physical GPU installed on the server. The NVIDIA virtualization software includes a graphics driver for every VM. vWS includes for example, the powerful Quadro driver. Because work typically done by the CPU is offloaded to the GPU, the user has a much better experience. Demanding engineering and creative applications, as well as compute intensive server workloads including AI and data science, can now be supported in a virtualized and cloud environment.



WHAT MAKES NVIDIA VIRTUAL GPU POWERFUL

EXCEPTIONAL USER EXPERIENCE

Ultimate user experience, with the ability to support both compute and graphics workloads for every vGPU



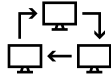
PREDICTABLE PERFORMANCE

Consistent performance with guaranteed quality of service, whether on premises or in the cloud



BEST USER DENSITY

Industry's highest user-density solution with support for up to 64 virtual desktops per GPU. Lower TCO with more than 9 vGPU profiles for the most flexibility in provisioning resources to match your users' needs



OPTIMAL MANAGEMENT AND MONITORING

End-to-end management and monitoring for real-time insight into GPU performance. Broad partner integrations so you can use the tools you know and love



CONTINUOUS INNOVATION

Regular cadence of new software releases to ensure you stay on top of the latest features and enhancements



BROADEST ECOSYSTEM SUPPORT

Support for all major hypervisors. Most extensive portfolio of professional app certifications with RTX Enterprise drivers



For more information, visit www.nvidia.com/virtualgpu

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