

**The New York Review of Books**

207 East 32<sup>nd</sup> Street, New York, NY 10016

Phone: 212-757-8070 • Fax: 212-333-5374

---

**PRINT ADVERTISING INSERTION ORDER**

---

Date:

To Publisher of The New York Review of Books:

**1) Billing Information**

Your company:

Address:

Phone:

Fax:

E-mail:

Purchase Order# (if applicable):

**2) Advertisement Information**

Issue date (*please refer to cover date*):

Ad size:

Full page (9.75" x 13.375")

Three columns (7.25" x 13.375")

Junior page (7.25" x 10")

Two columns (4.75" x 13.375")

Half page (9.75" x 6.625")

One column (2.25" x 13.375")

Quarter-page square (4.75" x 6.625")

Column inch (2.25" x \_\_\_\_") *please indicate height of ad*

Check here for 4-color

(15% of open rate on any ad size;  
\$400 minimum charge)

Positioning Requests:

Rate:

**3) Authorization**

Name (print):

Name (signature):

Date: