

**2023 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 135 SEPTEMBER 2023
FINAL TOPLINE
SEPTEMBER 25-OCTOBER 1, 2023
N=8,842**

ASK ALL:

XAWARE Have you seen or heard anything about the recent renaming of the social media site Twitter as "X"?

Sept 25- Oct 1 <u>2023</u>	
70	Yes
30	No
<1	No answer

ASK ALL:

NEWSPLAT How often do you get news from... **[RANDOMIZE]**

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a. Television					
Sept 25-Oct 1, 2023	32	30	22	15	<1
July 18-Aug 21, 2022	31	33	21	14	<1
July 26-Aug 8, 2021	36	32	20	12	<1
Aug 31-Sep 7, 2020	40	28	20	11	<1
b. Radio					
Sept 25-Oct 1, 2023	16	35	25	23	<1
July 18-Aug 21, 2022	13	34	29	24	<1
July 26-Aug 8, 2021	15	36	27	22	1
Aug 31-Sep 7, 2020	16	34	28	21	<1
c. Print publications					
Sept 25-Oct 1, 2023	9	28	33	30	<1
July 18-Aug 21, 2022	8	25	34	33	<1
July 26-Aug 8, 2021	10	24	33	32	1
Aug 31-Sep 7, 2020	10	22	39	29	<1

DISPLAY IF INTERNET USER (XTABLET=2) [N=8,704]

BASED ON TOTAL:

d. A smartphone, computer or tablet					
Sept 25-Oct 1, 2023	56	29	8	6	<1
July 18-Aug 21, 2022	49	33	10	8	<1
July 26-Aug 8, 2021	51	33	8	8	<1
Aug 31-Sep 7, 2020	60	26	7	7	<1

ASK IF GETS NEWS FROM DIGITAL DEVICES AT LEAST RARELY (NEWSPLAT_d=2-4) [N=8,452]:

NEWSPLAT_DIG Now thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from... [RANDOMIZE]

BASED ON TOTAL [N=8,842]:

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never¹</u>	<u>No answer</u>
a. News websites or apps					
Sept 25-Oct 1, 2023	29	38	16	16	<1
July 18-Aug 21, 2022	25	38	19	18	<1
July 26-Aug 8, 2021	28	38	17	18	<1
Aug 31-Sep 7, 2020	34	35	16	15	<1
b. Social media such as Facebook, X (Formerly named "Twitter"), or Instagram					
Sept 25-Oct 1, 2023	19	31	19	31	<1
July 18-Aug 21, 2022	17	33	20	29	<1
July 26-Aug 8, 2021	19	29	19	32	<1
Aug 31-Sep 7, 2020	23	30	18	29	<1
c. Search through Google or other search engines					
Sept 25-Oct 1, 2023	27	44	15	13	<1
July 18-Aug 21, 2022	18	42	22	18	<1
July 26-Aug 8, 2021	20	43	19	18	<1
Aug 31-Sep 7, 2020	23	41	20	15	<1
d. Podcasts					
Sept 25-Oct 1, 2023	9	21	22	47	<1
July 18-Aug 21, 2022	6	17	22	55	<1
July 26-Aug 8, 2021	7	16	21	56	<1
Aug 31-Sep 7, 2020	6	16	24	53	<1

¹ Respondents who do not have internet access at home did not receive this question; they are included with those who said "Never," along with those who say they do not get news from digital devices.

ASK IF GETS NEWS FROM MORE THAN ONE PLATFORM (AT LEAST TWO OF NEWSPLAT_a-c=2-4 AND NEWSPLAT_DIG_a-d=2-4) [N=8,678]:

PLATFORM_PREFER Which do you prefer for getting news? [RANDOMIZE IN SAME ORDER AS FOR NEWSPLAT AND NEWSPLAT_DIG; SHOW ONLY THOSE USED AT LEAST RARELY IN NEWSPLAT_a-c=2-4 OR NEWSPLAT_DIG_a-d=2-4; AUTOPUNCH IF ONLY USES ONE SOURCE]

BASED ON TOTAL [N=8,842]:

Sept 25- Oct 1 2023		July 18- Aug 21 2022	July 26- Aug 8 2021	Aug 31- Sep 7 2020
27	Television	33	36	35
6	Radio	7	7	7
5	Print publications	5	5	5
25	News websites or apps	23	24	26
12	Social media such as Facebook, X (Formerly named "Twitter"), or Instagram	13	10	11
15	Search through Google or other search engines	12	11	12
6	Podcasts	4	4	3
1	No answer	1	1	1
1	Did not get news on any platform	1	1	1

ASK IF USES ANY SOCIAL MEDIA SITES (SMUSEa-l=1) [N=8,311]:

SOCIALNEWS2 Do you REGULARLY get news or news headlines on any of the following social media sites or apps? By news we mean information about events and issues that involve more than just your friends or family. [ONLY SHOW ITEMS USED IN SMUSE (SMUSEa-l=1); RANDOMIZE IN SAME ORDER AS SMUSE]

BASED ON TOTAL [N=8,842]:

	Yes, regularly get news on <u>this</u>	No, don't regularly get news on <u>this</u> ²	No <u>answer</u>
a. Facebook			
Sept 25-Oct 1, 2023	30	70	<1
July 18-Aug 21, 2022	31	69	<1
July 26-Aug 8, 2021	31	68	<1
Aug 31-Sep 7, 2020	36	63	<1
b. YouTube			
Sept 25-Oct 1, 2023	26	73	<1
July 18-Aug 21, 2022	25	75	<1
July 26-Aug 8, 2021	22	78	<1
Aug 31-Sep 7, 2020	23	76	<1

² The respondents who do not have internet access at home were excluded from the question; they are included here with those who said "No, don't regularly get news on this," along with those who do not use the site or skipped the site use battery item.

SOCIALNEWS2 CONTINUED ...

	Yes, regularly get news on <u>this</u>	No, don't regularly get news on this ³	No <u>answer</u>
c. X (Formerly named "Twitter")			
Sept 25-Oct 1, 2023	12	88	<1
July 18-Aug 21, 2022	14	85	<1
July 26-Aug 8, 2021	13	87	<1
Aug 31-Sep 7, 2020	15	85	<1
d. Instagram			
Sept 25-Oct 1, 2023	16	84	<1
July 18-Aug 21, 2022	13	86	<1
July 26-Aug 8, 2021	11	89	<1
Aug 31-Sep 7, 2020	11	88	<1
e. Snapchat			
Sept 25-Oct 1, 2023	4	96	<1
July 18-Aug 21, 2022	4	96	<1
July 26-Aug 8, 2021	4	96	<1
Aug 31-Sep 7, 2020	4	96	<1
f. WhatsApp			
Sept 25-Oct 1, 2023	3	97	<1
July 18-Aug 21, 2022	3	97	<1
July 26-Aug 8, 2021	3	97	<1
Aug 31-Sep 7, 2020	3	97	<1
g. LinkedIn			
Sept 25-Oct 1, 2023	5	95	<1
July 18-Aug 21, 2022	4	96	<1
July 26-Aug 8, 2021	4	96	<1
Aug 31-Sep 7, 2020	4	96	<1
[No item H]			
i. TikTok			
Sept 25-Oct 1, 2023	14	86	<1
July 18-Aug 21, 2022	10	90	<1
July 26-Aug 8, 2021	6	94	<1
Aug 31-Sep 7, 2020	3	97	<1
j. Reddit			
Sept 25-Oct 1, 2023	8	92	<1
July 18-Aug 21, 2022	8	92	<1
July 26-Aug 8, 2021	7	93	<1
Aug 31-Sep 7, 2020	6	94	<1
k. Twitch			
Sept 25-Oct 1, 2023	1	99	<1
July 18-Aug 21, 2022	1	99	<1
July 26-Aug 8, 2021	1	99	<1
Aug 31-Sep 7, 2020	1	99	<1

³ The respondents who do not have internet access at home were excluded from the question; they are included here with those who said "No, don't regularly get news on this," along with those who do not use the site or skipped the site use battery item.

SOCIALNEWS2 CONTINUED ...

		Yes, regularly get news on <u>this</u>	No, don't regularly get news on this ⁴	No <u>answer</u>
I. Nextdoor				
	Sept 25-Oct 1, 2023	5	95	<1
	July 18-Aug 21, 2022	4	96	<1

[ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE]**ASK ALL:**

PARTY In politics today, do you consider yourself a...

Sept 25- Oct 1 <u>2023</u>	
28	Republican
29	Democrat
27	Independent
14	Something else
2	No answer

ASK IF INDEP/SOMETHING ELSE (PARTY=3, 4 OR REFUSED) [N=3,359]:

PARTYLN As of today do you lean more to...

BASED ON TOTAL [N=8,842]:

Sept 25- Oct 1 <u>2023</u>	
17	The Republican Party
19	The Democratic Party
6	No answer

⁴ The respondents who do not have internet access at home were excluded from the question; they are included here with those who said "No, don't regularly get news on this," along with those who do not use the site or skipped the site use battery item.