



SAINT-GOBAIN LAUNCHES ITS FIRST 100% RECYCLED PLASTERBOARD

Following the launch in 2022 in France of the first plasterboard containing at least 50% recycled gypsum, Saint-Gobain today announces the introduction in the United Kingdom (UK) of a **plasterboard manufactured entirely from recycled materials, a world first for the Group.**

The **Gyproc SoundBloc Infinaé 100** marks a **major milestone** for the whole industry towards circularity as it is among the **world's first plasterboards manufactured entirely from gypsum recycled materials.**

Developed by British Gypsum, a Saint-Gobain subsidiary in the UK, it uses plaster waste taken from construction sites. These materials are then introduced into the production process to make high-quality plasterboard, supporting the circular economy and helping construction companies achieve their sustainability goals.

Mike Chaldecott, Chief Executive Officer of Saint-Gobain UK and Ireland, said: *“Gyproc SoundBloc Infinaé 100 plasterboard embodies our commitment to transform the construction industry and to offer solutions that meet the environmental challenges. With this innovation, we reaffirm our role as a leader in sustainable construction, promoting the recycling of materials and preserving natural resources.”*

Leveraging its expertise in recycling, British Gypsum offers a collection service for construction site materials, covering not only plasterboard but also products such as drywall adhesive and finishing plasters. Additionally, collaboration with a circular economy pallet provider highlights a commitment to reducing waste in the construction supply chain.

This initiative reflects Saint-Gobain's commitment to achieving net-zero carbon emissions by 2050 across scopes 1, 2, and 3.

About Saint-Gobain

Worldwide leader in light and sustainable construction, Saint-Gobain designs, manufactures and distributes materials and services for the construction and industrial markets. Its integrated solutions for the renovation of public and private buildings, light construction and the decarbonization of construction and industry are developed through a continuous innovation process and provide sustainability and performance. The Group's commitment is guided by its purpose, **“MAKING THE WORLD A BETTER HOME”**.

€47.9 billion in sales in 2023

160,000 employees, locations in 79 countries

Committed to achieving net zero carbon emissions by 2050

For more information about Saint-Gobain, visit www.saint-gobain.com and follow us on X [@saintgobain](https://twitter.com/saintgobain)

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