



Salesforce Professional Services

## Salesforce CTOs

# Achieve your most important AI and data goals with trusted Salesforce advisors by your side.

Salesforce CTOs (Chief Technology Officers) have unmatched experience leading enterprise-level Salesforce implementations and ongoing innovation, the highest levels of certified expertise, and training in cutting-edge products like Agentforce before they even hit the market. They bring expert guidance and implementation support as you collaboratively create a roadmap for every stage of your Salesforce journey, build your data management and governance strategy, and design your enterprise architecture.

### How do we work together to achieve your goals?

Salesforce CTOs bring the best of humans and agents together to drive success. They work side-by-side with your team to understand your most important goals and develop a tailored plan based on their deep product and industry expertise and years of Salesforce experience.

#### Get expert guidance for your current and future roadmap.

Work with highly skilled and certified Salesforce advisors that help you navigate every stage of your Salesforce journey with confidence.

#### Implement robust data and integration strategies.

Develop data management and governance strategies that enable trusted generative AI for your CRM, grounded in your company data.

#### Optimize enterprise-wide platform architecture.

Collaboratively design and implement an enterprise architecture for your business that meets your current needs and positions your business for future success.



of customers reduced time to reach project outcomes\*







## Salesforce Professional Services

Hear how Salesforce CTOs have helped other customers.

“Bombardier’s mission is to understand our customers so deeply as to anticipate their unspoken needs. In Salesforce CTOs, we found a shared DNA for that mission — trusted advisors and willing partners who got in the cockpit with us, analyzed our business, and built a strategic plan to meet our goals. We’re excited to keep working with Salesforce to harness the power of data and AI, boost productivity, and deliver an exceptional customer experience driven by proactive insights.”



**Sandra Tymchuk**

Senior Director of Sales Strategy and Enablement,  
Bombardier

## See how we’ve improved customer outcomes.

According to a commissioned Forrester Consulting Total Economic Impact™ study,\* with the help of Professional Services:



of customers innovated better and faster\*



of customers improved data visibility and accuracy\*



of customers improved their customers' experiences\*

With 25 years of product and industry expertise, we’re here to help with your biggest data and AI priorities.

\*The Total Economic Impact™ Of Salesforce Professional Services, a commissioned study conducted by Forrester Consulting on behalf of Salesforce, February 2024. Survey respondents include 220 cross-industry, global decision-makers who have worked with Salesforce Professional Services.

**Want to work with Professional Services?**  
**Contact your Salesforce Account Executive or call 1-800-664-9073.**