## The analytics life cycle represents the journey from data to tangible results.

SAS<sup>®</sup> supports every phase of the analytics life cycle with capabilities that help you achieve all your analytics goals.



Increase the productivity and speed of your analytics resources by enhancing data quality and putting the proper controls in place.



Any data complexity, size or speed



From traditional or emerging sources



Streamlined data preparation



Explore, visualize and build models with SAS, Python, R or Lua. Use whatever language you want while benefiting from the computational power of SAS.



Breadth & depth of analytics



Programming language flexibility



Analytics accessible to everyone





## DEPLOYMENT

Reap value from your data faster with a transparent, governed deployment process. Save time with model management and a unified code base.



## Visit sas.com/platform to learn more about the analytics life cycle

