

# SAS and Cisco

Trusted. Powerful. Comprehensive.

## We are generating more data than ever before

It comes from the web, billions of phones, sensors, payment systems, cameras, and a huge array of other sources –and its value is tied to its ultimate use.

**1.4** 

**zettabytes of IP traffic**  
expected in 2017<sup>1</sup>

**2x** 

**data volume growth**  
every 3 years<sup>2</sup>

**22.9**

**billion IoT devices**  
active in 2016<sup>3</sup>

**3** barriers to  
meaningful analytics



Scarcity of  
analytical skills



Inadequate  
tools



Access to the  
right data

## Transforming your information into insight

Manage and analyze large volumes of data in minutes or seconds, not days or hours. Cisco UCS delivers the power while approachable analytics from SAS delivers the insight for both business users and modern IT organizations.



**Trusted  
Solutions**

**Powerful  
Customer Analytics**

**Comprehensive  
IoT Insights**

## Approachable analytics with SAS<sup>®</sup>

**Web | Office | Mobile**



- Scalable Infrastructure
- Interactive and Visual Reporting
- Intuitive Data Exploration
- Analytical Modeling

<sup>1</sup>Cisco Visual Networking Index: Forecast and Methodology, 2015-2020, Cisco Systems, 2016. <sup>2</sup>The Age of Analytics: Competing in a Data-Driven World, McKinsey Global Institute, Dec. 2016. <sup>3</sup>Internet of Things by the Numbers: What New Surveys Found, Gil Press, Forbes, Sept. 2016.