

BUSINESS CONDITIONS IN TOWNS OF SANTA CLARA COUNTY

SAN MARTIN PROSPEROUS AND HOPES ARE BRIGHT

Prosperous New Year Is Outlook in Southern End of the County.

SAN MARTIN, Jan. 4.—Notwithstanding the fact that this locality has not had what may be termed a boom San Martin has enjoyed the most prosperous year in her history. Many new families, to the number of thirty or more have made their homes here during 1907. Some of these have built, while others have bought ready-made homes, with bearing orchards and vineyards. This section has a superb climate and good roads.

On the latter, many improvements have been made during the year now past.

Over what is known as the San Martin ranch, something approximating \$100,000 worth of property has been sold or changed hands.

The grape crop the past season was a fraction over 1000 tons and the prospect is a much larger yield next season, as about 200 acres more young vines will come into bearing. In the town proper several new residences have been built. Notably those of C. Mangels on Prune street; E. Carroll, E. D. Wilson and Mrs. Hillman on Llagas avenue; also one on Depot street by Du Bois, and the Presbyterian manse opposite the church. Others have made substantial improvements, including additions to the Planing mills of the San Martin Lumber Company, Hovey and Mangels property, the S. M. Union, J. F. Merrill, H. Greenwood, Wilson, Pittsford and others. Telephones have been put into a number of homes over the ranch, and ornamental trees set out on parts of San Martin avenue, Depot and Prune streets. The cost of buildings and improvements aggregated several thousand dollars.

While at the present season of the year there is a temporary lull, all are looking forward to a very prosperous year. The financial stringency has affected local people but little.

MANY IMPROVEMENTS MADE IN SANTA CLARA

Municipal Bonds Voted for Worthy Purposes and Many Have Been Sold.



MAYOR D. O. HUFFEL OF SANTA CLARA.

SANTA CLARA, Jan. 4.—Santa Clara has enjoyed a most prosperous year, and, although not considered in the nature of a boom, its progress has been most remarkable. Among the year's happenings may be mentioned the authorization of bonds for water works improvements, and the sale of the same, making possible some necessary improvements; also the authorization of bonds for the construction of sewer outlet and disposal plant. Although these latter bonds have not yet been sold, it is probable that these improvements also will be undertaken at no very distant date. Considerable work has been done at the municipal plants. The 12-horse-power boiler installed during the last weeks of the previous year has been put into service. The walls of the original power house have been removed to make room for a new structure, probably of reinforced concrete. An oil storage tank of reinforced concrete, containing forty thousand gallons, has been constructed and put into service. There has been a steady growth of business in water, gas and electricity. Water and gas mains have been extended.

About one mile of sewer has been built, affording a sewerage to a large number of residences. The High School building has been put in good condition and paid for by direct taxation, without the issue of bonds. It is now probably in a better condition as regards safety than ever before. The High School itself has had a most prosperous and successful year. The

same may be said of the grammar school.

During the past twelve months a number of new houses have been erected, and many building permits for improvements have been issued, representing in the aggregate over \$150,000. The real estate market has kept pace with the rapid development of the town, and many sales have been consummated, and the outlook for the new year is most encouraging in this line, as in all others.

MUCH FRUIT HANDLED BY CAMPBELL CONCERN

Fruit Growers' Union and J. C. Ainsley Canning Company Hopeful of Future.



WARREN B. SHELEB, Leader of Campbell improvement forces.

CAMPBELL, Jan. 4.—Business men about town seem disposed to regard the outlook for the new year cheerfully. The Fruit Growers' Union reports for this year one-third the volume of business handled last year. Nevertheless, the union handled a larger proportion of the business of this region than ever before. Three hundred and fifty tons of apricots and 1500 tons of peaches were handled green, and 1,000,000 pounds of prunes dried. A good crop and good prices are looked for this year. Many inquiries about dried fruit have been received recently.

J. C. Ainsley of the cannery reports two-thirds the usual shipment of canned fruit to England, where he markets his product. High prices of fruit is the cause of the drop, in connection with the fact that the canning industry has been developed in England recently. The following totals of shipments for the past four years for the State of California to England show the tendency: Nineteen hundred and four, 661,442 cases; 1905, 525,115 cases; 1906, 272,835 cases; 1907, 160,855 cases.

B. O. Curry, real estate agent, reports a satisfactory year, with many sales of country property, both to new residents and people already located here. A brick business since the financial trouble subsided seems to promise well for the new year.

B. E. Kennedy, real estate, has also had a good season, with many small sales to old residents and frequent inquiries from prospective settlers.

The Bank of Campbell has had an increase of over \$100 in deposits since the special holidays. Instead of the withdrawals it expected. Its statement to depositors made December 19 showed the bank to be in the soundest possible condition.

The Farmers' Union and Rosedale Company leading grocers, reported their business about the same as last year, with no evidence of falling off for next year.

C. H. Whitman, hardware, has had good business, owing to many new residences going up.

C. B. Miracle, lumberman, reports an increase of at least one-third over last year, with good prospects for the new year.

While all have felt the financial stringency, none of the business men here have been at all crippled by it, and a good crop of fruit is all that is needed to make this year prosperous.

SARATOGA, A CITY OF HOMES, IS THE SLOGAN

Many Desirable Residences Being Erected in the Foot-hill Town.

SARATOGA, Jan. 4.—Dr. G. C. Baldwin of Palo Alto in an address here Sunday evening, said, "No place in America has a better chance to become a city of beautiful homes than has Saratoga." The year 1907 has shown decided progress in the direction of that possibility, and the year 1908 promises even more.

Cottages have been erected by W. C. Tomlinson, H. P. Hansen and Elbert C. Stamper on the William's tract, just north of town, adjoining which E. M. Lipscomb is just completing a magnificent two-story home, planned by Architects Wolfe & McKenzie of San Jose. A pretty bungalow, planned by Miss Julia Morgan of San Francisco, has been erected by

Mr. and Mrs. B. Grant Taylor on "Alpine Terrace" north of town. The cottage home of Mrs. Pearson has been completed on Oak street, and the new residence of Mrs. Taber near the schoolhouse on Oak street is nearing completion.

South of town on the Farwell tract are the new cottages of Miss Jennie Farwell and Mrs. May, planned by Miss Emily Williams and the alterations of the old Farwell home by Charles D. Blaney are under way.

Mrs. Pierson, who purchased Mrs. S. E. Crowell's home and is making extensive alterations and improvements therein. J. F. Richards has completed a new cottage home on his property adjoining the Bonnie Brae tract. W. G. Alexander has commenced alterations and addition of the property purchased by him from O. E. Clark, with the view of converting it into a modern home.

Those planning to build in the near future are Mrs. Marsh, Mr. Tyson, whose property west of town has been improved by rock work during the summer; Richard E. Hyde of Visalia, who recently purchased twenty or more acres from A. L. Scott, west of Bonnie Brae tract and has constructed a beautiful driveway to it; also Rev. J. C. Martin, who expects to remodel the house on the W. C. Williams' place recently purchased by him, among the public betterments in connection with the question of the Sanitary District for the purpose of establishing a sewer system with septic tank. No formal action has as yet been taken, but the Board of the city meeting in the near future for the purpose of arranging for a representative endeavor along social lines, the Boys' Club has made a creditable beginning, with bright hopes for the future, while the Saratoga Choral Society promises to furnish interest and instruction to many.

A new industry to come to town is the plumbing shop of R. F. Butler on Main street.

W. E. Crossman, whose efforts have built Sunnyside

SUNNYSIDE FACTORIES EMPLOY MANY LABORERS

New City of Santa Clara County Boasts a Phenomenal Year's Growth.



W. E. CROSSMAN, whose efforts have built Sunnyside

SUNNYSIDE, Jan. 4.—Nineteen hundred and seven has been an eventful year for our young town of Sunnyside. First of all, the place is a manufacturing center. Since last January the Hendy Iron Works have opened their enormous plant for manufacturing heavy machinery and general iron moulting business. About four hundred and fifty men have been employed through the year. The Hydro Carbon Companies have built a refinery and it is now running. The Johnson Traction Gas Engine Company has completed its main building and is now installing machinery.

At present the Sunnyside Land Company is just completing a deal which will bring another large factory to this section of country. It has a large weekly payroll.

Two large fruit canneries have located here this year and have done a big business, and greatly added to the welfare of the country. The Sunnyside cannery, owned by the Hook Company, packed a large amount of cherries, and the Libby, McNeill & Libby Company began in May and ran the entire season. Added to these above mentioned industries was the business of Madison & Bonner Fruit Packing Company, the Century Paint & Roofing Company and the Jubilee Incubator Company. This one helped to understand why this place claims that it is a growing industrial center.

Eight new business houses were added to the main streets. Cement sidewalks have been laid in the business part of town and on several residence streets. The water company has laid 4-inch water mains throughout the town and put in fire plugs on every street corner. The Chamber of Commerce has organized a fire department and now has a new building for hosecarts and apparatus. The Chamber of Commerce has also established a street-lighting system and electric lights were put in.

Seven new subdivisions were put

MANY IMPROVEMENTS ARE MADE IN GILROY

Town Makes Most Notable Advance Along Line of Municipal Betterments.



GEORGE T. DUNLAP, Mayor of Gilroy.

GILROY, Jan. 4.—The most notable advance in the history of the city of Gilroy during the past year is in its civic improvement. The completion of a new and commodious city hall costing \$25,000, the establishing of a sewer system at an expense of \$20,000, the expenditure of \$10,000 for the enlargement and betterment of the distributing mains of the water system, the installing of an electrical plant, valued at \$20,000, and the completion of a practically new gas plant, the city paying therefor the sum of \$4000, in the record that the municipal officers have made for themselves. Added to this the town has a nucleus of a new city library which, when completed, will compare favorably with that of any other city in the State of the population of Gilroy. Then also the Southern Pacific Company in connection with the city has constructed a levee to prevent the overflowing of the Uvas river into the lower part of the town. In the erection of new buildings Gilroy has not advanced with rapid strides, but prospects for the coming year are flattering for the reason that the lumber merchants have already contracted for the sale of lumber to supply the needs of individuals who will build private residences.

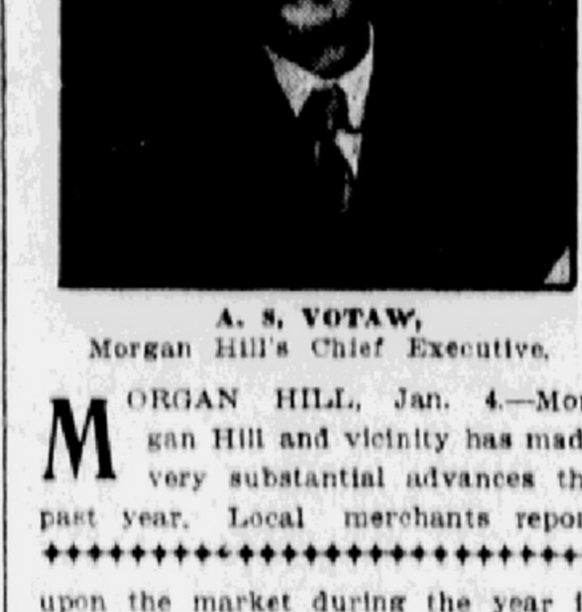
There has been a steady flow of people coming into Gilroy desirous of purchasing homes, and the real estate men have made a goodly number of sales during the past year. Letters are being constantly received by the secretary of the Gilroy Promotion Society from parties to whom its literature has been sent inquiring the price of city property. Some of these people have settled here, while many others have signified their intention of visiting the town in the near future. Altogether Gilroy congratulates herself for her record of the year and her future prospects.

Local people have the utmost confidence in their banking institution, as is evidenced by the deposits gaining over twelve thousand dollars in a week after the holidays were declared off.

The confidence of local farmers and merchants regarding the coming year's fruit crop and business in general is the most sanguine of any year at this time during the writer's residence here. The citizens are universally proud of their prohibition town and the class of citizens surrounding it, as well as their churches.

MORGAN HILL BUSINESS INCREASES ONE-THIRD

Merchants Report Increased Trade and No Financial Depression.



A. S. VOTAW, Morgan Hill's Chief Executive.

MORGAN HILL, Jan. 4.—Morgan Hill and vicinity has made very substantial advances the past year. Local merchants report a very substantial advance upon the market during the year in order to meet the demand for real estate. The public school house has been greatly enlarged and now contains six rooms to meet the rush of new pupils. Scores of homes, running up into the hundreds, have been built, and three hotels have opened during the year.

The increase in the mail business has been so marked that Sunnyside has been made a third-class office, and the office was compelled to move to larger quarters.

The general growth of Sunnyside has been one of the marked features of the year in this county.

that they have done one-third more business than ever before. The passengers and freight handled from this point, according to authentic information, has increased more than one-third.

Many substantial and handsome residences have been erected. The prune and peach crop was the heaviest of any section in the county, netting the fruitgrowers as good returns as any previous year. All kinds of ranch property has advanced in value and many substantial sales have been made here in the past few months.

These conditions have wonderfully benefited the town. During the past year, since incorporating the streets have been graded so that the surplus water finds its way to the creek without passing through the main part of town. Three blocks of cement sidewalks have been laid and three more blocks contracted for. An efficient fire department has been organized, making now two large grammar and one high school building. Another canning company has located here and is attracting wide attention on account of its patent process.

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1907 PROSPEROUS YEAR FOR LOS GATOS VICINITY

Large Concerns Turn Out Great Sums for Materials and Labor.



T. B. JOHNS, President of Los Gatos Board of Town Trustees.

LOS GATOS, Jan. 4.—A survey of the situation in Los Gatos shows a decided improvement in real estate values and improvements in buildings for residence and business purposes. The increase in values as shown by a comparison with the assessed valuation of the preceding year shows an advance of taxable property upwards of thirty thousand dollars. The assessed valuation this year is \$1,150,000, and this gives the City Trustees over \$1,150, besides the amount collected in city licenses.

The principal expenditures are for lights and maintenance of the streets. It is the policy of the present administration wherever possible to make permanent improvements in the way of cement crosswalks and curbs.

Two cement culverts have been constructed across University avenue and Tall avenue where the same is crossed by the Masard creek.

Hunt Brothers' Canning Company has made one of the most decided improvements of the year. The old grounds on Lynden avenue, right in the heart of the town, have been abandoned and this eventually will be put up into residence lots.

A fine location on North Santa Cruz avenue alongside the railroad has been secured and a complete cannery outfit, with a gigantic warehouse, constructed. The value of this improvement exceeds \$20,000.

In the residence building line the magnificent residences of Professor Herwood, J. A. Case and S. D. Hatch aggregate an expenditure of \$25,000. The new High School building is under course of construction, and this building, when completed and finally equipped, will cost in the neighborhood of \$30,000.

The merchants in every line claim a better year than any of the past. The total sales of real property as reported by all the agents combined, including some outside property contiguous to town, shows that more than one hundred and fifty thousand dollars worth of property has changed hands.

The territory tributary to Los Gatos, especially that from the south, known as the "mountain track," has been better this year than heretofore, owing primarily to the fact that in that section there having been heavy crops, with, in other parts of the valley, a

MOUNTAIN VIEW HAS MADE GREAT ADVANCE

Water Tank and Tower Are Principal Improvements Recently Installed.

MOUNTAIN VIEW, Jan. 1.—Among the towns of the county Mountain View stands among the first of those which have made notable advances in the past year. Improvements of all kinds have been carried on within her limits. In the first place a fine new tank and water tower have been installed. The tank is of 100,000 gallons capacity and furnishes a uniform pressure of 45 pounds for the water system of the town. The tank and tower are of the finest of steel and of the latest and most improved kind. Many new cottages and several of the store buildings have been built, but the most extensive improvement in the building line has been the rebuilding of the Pacific Press Publishing Company. The former buildings were destroyed by fire and in their place five new buildings have been built and a printing establishment installed in every respect, in fact one of the finest on the Pacific slope has been installed therein. There has also been much improvement in the streets and sidewalks. About four miles of cement walks have been laid, while the principal streets have been graded and put into good condition.

Lighter fruit crop than the average, owing to the rains of last year coming so early in the season and not as large a rainfall usual. The price of crop and apples are in excess of former years by more than five million pounds.

The elevation of Los Gatos at the railroad depot is 412 feet, but a short distance in either direction on the terrace surrounding the town a person can obtain almost any elevation to suit. This, with the near completion of the Mayfield estate, has attracted the attention of many Oakland, Alameda and San Francisco people, who are making inquiries from various real estate men, all of whom look for the largest year's business to come in 1908.

There is a persistent rumor that will not get down in the spring a large tourist hotel is to be built here, and the people who have this chance are experienced hotel men with an abundance of capital to carry out their plans.

The railroad company is also said to be a factor in this case, and should this prove true, the natural advantages of Los Gatos to the resident tourist section will have an advertising that it never has had before.

The Board of Trade has been active in furthering the coming of new settlers. The handstand erected by its efforts and the new descriptive pamphlets, of which so much has been stated, are now ready for distribution. A granite watering trough built through the efforts of a ladies' organization has been erected in front of the Hotel Lynden and is now being used.

The Carnegie library has had over 1500 volumes added the past year and has proven an attractive feature to the permanent, as well as the transient, residents of the town.

In the summer months, especially when the school vacations were on in San Francisco and Alameda counties, many campers in the nearby hills helped add to the population of the town, as well as the trade of the local merchants.

One industry alone, that of the plant of the Stauffer Chemical Company of San Francisco, owners of the Los Gatos lime quarry, shows a disbursement in wages and prices received for their rock of one hundred thousand dollars for the past year.

The large fruit-drying plant of the Curtis Company has done a large business this year and has also paid out large sums for fruit and labor.

A general improvement in the way of painting and repairing of walks, as well as the construction of sidewalks, has been noticeable.

Investors and owners of business property have been well paid on their investments, and in every way 1907 can be summed up as having been a good year all around for Los Gatos and its inhabitants.

Some Articles to Avoid.

- 1. A man has submitted this list of things to avoid, things which he has accumulated in bygone Christmases.
- Item 1. Six pairs of white kid gloves. Worn semi-occasionally at weddings and on other solemn occasions.
- Item 2. Six silk handkerchiefs. Use, same as above.
- Item 3. Box of cravats of various and sundry colors, green and yellow predominating, with an occasional sprinkling of violet, indigo, blue, orange and red.
- Item 4. Half dozen collars of the Patriotic Henry style of architecture.
- Item 5. One copy of Marie Corelli's "A Romance of Two Worlds." More ornamental than useful.
- Item 6. One sachet bag.
- Item 7. Three handkerchief ditto. Use of above articles not yet discovered.
- Item 8. Two pairs of crocheted slippers, one too large and the other too small.
- Item 9. One box of cigars, of conspicuous appearance. Use them occasionally for treating my dearest enemies.
- Item 10. Five large pin-cushions. Have sewed these together, however, and find that they make an excellent chair cushion, so perhaps, should get put them in this list.