

CONFIDENTIALITY AND DATA PROTECTION

The Private Clinic (TPC) will, during the provision of its services, receive personal data relating to you (“**Personal Data**”). The Company will use Personal Data for the purposes of: providing services; keeping our records up to date; efficient management of its practice; and meeting its legal and regulatory requirements. The Company processes data relating to Patients in connection with the Procedure provided to those Patients in accordance with the TPC Terms and Conditions.

TPC recognises the importance of respecting the personal privacy of all Patients. The personal data, which may be held on paper or on a computer or other media, is subject to certain legal safeguards specified in the Data Protection Act 2018 (the “**Act**”) and other regulations.

To the extent that we are acting as a data controller for you (as defined in the Act), we will only process Personal Data in accordance with your instructions, and we will take appropriate technical and organisational security measures to protect against the unauthorised or unlawful processing, accidental loss of or destruction or damage to such Personal Data.

The Company will apply the relevant legal basis when processing personal data. Where appropriate, we will seek your consent for this.

TPC may use your data for marketing purposes from time to time. However no Personal Data is shared with third party marketing.

For further information, please refer to the enclosed Privacy Notice. In addition, our Privacy Policy outlines in full how and why we process your personal data. The Privacy Policy can be found on-line at:

<https://www.theprivateclinic.co.uk/privacy-cookie-policy/>