



National Full Run Rates* (gross)

Annual Investment	Monday-Saturday	Sunday/Holiday
Open Rate	\$242	\$262
\$20,000	\$206	\$222
\$40,000	\$197	\$213
\$80,000	\$191	\$208
\$120,000	\$186	\$203
\$250,000	\$180	\$195
\$500,000	\$166	\$181
\$1,000,000	\$153	\$167

*per column inch

National Full Run Color Rates* (gross)

Color Options	Monday-Saturday	Sunday/Holiday
One Color + Black	\$2,200	\$2,700
2 or 3 Colors + Black	\$4,200	\$4,800

*flat rate

Repeat Discount

Advertising published in any Pioneer Press full run daily, Saturday or Sunday publication may be re-run any number of times without change within six (6) days of the first run day in any additional full run Pioneer Press publications at a 30% discount for the 2nd ad and 50% discount for the 3rd and subsequent ads from the published rates.

Holiday Rates

The Pioneer Press will increase to Sunday circulations levels on the following holidays: Thanksgiving Day and Christmas Day. On these days, Sunday rates will apply.

Effective January 1, 2021

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