# NATIONAL PREPRINT

# **National Preprint Rates**\* (gross)

Wed-Sat Full Run	Sun/Holiday Full Run	Wed-Sat Part Run	Sun/Holiday Part Run
\$71.00	\$80.50	\$98.00	\$111.00
\$77.00	\$87.00	\$102.25	\$115.50
\$84.50	\$95.50	\$106.25	\$120.25
\$88.25	\$99.00	\$109.25	\$122.50
\$90.00	\$99.00	\$113.00	\$124.50
\$94.75	\$104.25	\$119.25	\$131.25
\$103.25	\$113.75	\$134.00	\$147.50
\$112.50	\$123.75	\$145.00	\$159.50
	\$71.00 \$77.00 \$84.50 \$88.25 \$90.00 \$94.75 \$103.25	\$71.00 \$80.50 \$77.00 \$87.00 \$84.50 \$95.50 \$88.25 \$99.00 \$90.00 \$99.00 \$94.75 \$104.25 \$103.25 \$113.75	\$71.00 \$80.50 \$98.00 \$77.00 \$87.00 \$102.25 \$84.50 \$95.50 \$106.25 \$88.25 \$99.00 \$109.25 \$90.00 \$99.00 \$113.00 \$94.75 \$104.25 \$119.25 \$103.25 \$113.75 \$134.00

<sup>\*</sup>cost per thousand

#### **Preprinted Inserts**

Page size maximum - 10" x 11.5"; minimum - 5" x 7". The word "advertisement" must appear at the top of the page on all pages that use a news style. Only full run flat rate apply regardless of the quantity supplied for distribution. Gatefolds and/or envelopes glued, stitched or attached in any manner are charged as an additional two pages. The inclusion of copy which would ordinarily command national retailer rate in a General FSI will be calculated and surcharged.

Preprinted sections containing advertising from more than one local retail establishment will not be accepted for distribution by the Pioneer Press. Exceptions: Sections containing advertising sold exclusively by the advertising division of the Pioneer Press, single location retail shopping centers, and acceptable special event sections will be billed at full run general rates regardless of the insert quantity supplied. The publisher reserves the right to determine those sections eligible for distribution under this policy.

#### **Preprint Quantities**

Tuesday & Friday preprints: Per preprint policy, full run only.

#### **National Preprint Deadline**

Delivered, prepaid to our printing plant, Heritage Production Facility - St. Paul Pioneer Press, 800 First Street North, Minneapolis, MN 55401-1105. (612) 673-8829. Delivery hours are Monday-Friday 9am-5pm; closed Saturdays, Sundays and Holidays. Printer please note: It is policy of this newspaper that all printed material arriving at our plant for distribution with our newspapers must be printed using treated ink.

## **Multiple Insertion Discounts**

Within a twelve-month period. Includes preprints of any acceptable dimensions and page numbers, either daily or Sunday:

	Discount
7-12 times	3%
13-25 times	6%
26-35 times	8%
36-45 times	10%
46 or more	18%

## **Insert Delivery Deadline**

Publishes	Preprints must be delivered to us no later than 11am
Wed	Wed preceding publication
Thurs	Thurs preceding publication
Fri	Fri preceding publication
Sat	Sat preceding publication
Sun	Second Fri preceding publication

