



TV Weekly Rates*

Weeks	Premium Front Page	Premium Back Page
1x	\$1,910	\$2,535
5x	\$1,730	\$2,210
10x	\$1,555	\$1,880
20x	\$1,405	\$1,640
52x	\$1,160	\$1,495
Lift rate	\$28	

*flat rate

TV Weekly Rates*

Weeks	<15"	16" - 31"	31.5"+
1x	\$60	\$55	\$51
5x	\$51	\$46	\$42
10x	\$43	\$37	\$33
20x	\$34	\$28	\$24
52x	\$25	\$19	\$15

*per column inch

Deadline

Monday prior to publications date - noon.

Effective January 1, 2021

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