

PIONEER PRESS DEADLINES

Ads Requiring Proofs:

All printing materials, layout and copy must be received by the specified proof deadlines in order for the advertiser to receive proofs. If copy is accepted after the proof deadline, no proof is shown to the advertiser.

Credit will not be given for errors in ads or ad corrections submitted after deadlines.

Camera-Ready Ads:

A "camera-ready" ad is considered ready to print "as is." If any changes, corrections, deletions or other handling is required the ad is not considered camera-ready and final space reservation deadlines must be followed.

	DAY OF PUBLICATION	TO SEE PROOF COPY DUE	FINAL SPACE RESERVATION	PROOF FINAL CXS DUE CAMERA READY DUE
DAILY	Monday	Wednesday 5pm	Thursday 5pm	Friday 2pm
	Tuesday	Thursday 5pm	Friday 5pm	Monday 2pm
	Wednesday	Friday 5pm	Monday 5pm	Tuesday 2pm
	Thursday	Monday 5pm	Tuesday 5pm	Wednesday 2pm
	Friday	Tuesday 5pm	Wednesday 5pm	Thursday 2pm
	Saturday	Wednesday 5pm	Thursday 5pm	Friday 2pm
LIFE/EAT	Tuesday Life	Wednesday 5pm	Thursday 5pm	Friday 2pm
	Wednesday Life	Thursday 5pm	Friday 5pm	Monday 2pm
	Thursday EAT	Friday 5pm	Monday 3pm	Tuesday 2pm
	Friday Life	Monday 5pm	Tuesday 3pm	Wednesday 2pm
	Saturday Life	Tuesday Noon*	Wednesday Noon*	Thursday 4pm
SUNDAY	Travel/Life	Tuesday Noon*	Wednesday Noon*	Thursday 2pm
	Main, Local & Sports	Wednesday 5pm	Thursday 5pm	Friday 2pm
	Business	Wednesday Noon*	Thursday Noon*	Friday 2pm
	TV Weekly	Friday Noon*	Monday Noon*	Tuesday Noon
	Real Estate	Wednesday Noon*	Wednesday 5pm	Wednesday 5pm
HOME-SELLER	Friday	Tuesday 2pm	Tuesday 2pm	Friday 5pm
TMC B-DOG	Saturday	2 Tuesdays prior to Pub	2 Wednesdays prior to Pub	2 Wednesdays prior to Pub
PRINT & DELIVER	Varies	3 Wednesdays prior to Pub	3 Thursdays prior to Pub	2 Wednesdays prior to Pub
POST IT NOTES	Varies	4 Weeks prior to Pub	4 Weeks prior to Pub	12 days prior to Pub
DAILY	FINAL SPACE RESERVATION			
	Double Truck Ads.....Deadline: One working Day Prior to Deadlines Stated Above.			
	Double Truck Color AdsReservation Deadline: Two Weeks Prior to Deadlines Stated above			
	One Color SPOT Ads.....Deadline: One Working Day Prior to Deadlines Stated Above			
Full Color AdsDeadline: Two Working Days Prior to Deadlines Stated Above				

*Final Space Reservation must be called in to your sales representative.

PLEASE ORDER COLOR ADS AND DOUBLE TRUCKS EARLY, LIMITED AVAILABILITY.

CANCELLATIONS ARE NOT ACCEPTED AFTER FINAL SPACE RESERVATION DEADLINE.

PLEASE CONSULT YOUR SALES REPRESENTATIVE REGARDING DEADLINES FOR SPECIAL SECTIONS AND BANNERED FEATURES.