

# Robot-Friendly Resume

## The Dos: ✓

### USE KEYWORDS

from the job description in  
**YOUR RÉSUMÉ**

Put your contact information  
at the top of the page  
**(BUT NOT IN A HEADER)**

### USE AN EXECUTIVE SUMMARY

and create a bulleted list  
of qualifications and skills

### USE WEB-STANDARD FONTS

(SUCH AS ARIAL, TAHOMA,  
OR VERONA)

**FOLLOW BEST PRACTICES**  
when formatting work  
history information: start  
with the employer's name,  
followed by your title, then  
the dates you held the title

Use proper capitalization &  
**PUNCTUATION**

### SPELL CHECK

**UPLOAD** ✓  
your résumé, rather  
than cutting and pasting

As more employers use application tracking systems (ATS), it's vital for candidates to upgrade their résumés to help ensure they don't get overlooked. Résumés should now be optimized to stand out to an ATS, not just to a recruiter or hiring manager.

## The Don'ts: ✗

Don't get hung up on  
**FANCY  
FORMATTING**  
Focus on clearly  
organized section

Don't feel forced  
to adhere to the standard  
**1-PAGE RÉSUMÉ**  
ATS robots don't care about  
length; in fact, a longer resume  
may improve your chances

**DON'T USE  
ABBREVIATIONS**  
(For instance, spell out  
"Manager" instead of "Mgr.")

Don't use  
**GRAPHICS  
OR LOGOS**

**DON'T USE  
TABLES**

**DON'T SUBMIT A  
PDF**  
They're unreadable  
by some software

**DON'T USE**  
headers or footers