If your "new normal" isn't easy, you're doing it wrong

When the country went into lockdown, many businesses scrambled to help their people work from home.

There was downtime. There was frustration. And some people didn't always have the tech they needed to make things work as well as they did in the office.

But eventually most businesses got there. And made things work as best they could. Some of their staff even came to love this new way of working.

Now that we're all beginning our "new normal" (sorry for the cliché), many business owners and managers are becoming a lot more flexible with how they expect their people to work.

Lots of people are choosing to work remotely on a semi-permanent basis. And some are splitting their time between home and the office. Especially useful as the situation remains fluid.

Looking forward for the next couple of years then… what you need now is an IT infrastructure that's as flexible as you are. One that causes no disruption to how you and your team do things, no matter where you are.

If your "new normal" isn't easy, you're doing it wrong

It should be this simple: *Anyone should be able to work anywhere, on any device.*

We can help with this. It's one of our business's core competencies.

We'll help you to look at:
- Your procedures
- The tools and apps you use
- And your devices

To see where you can make simple improvements, that will make everything easier for everyone.

Whether your people are in the office or at home, on a tablet or a laptop, it's day or night… they should be able to pick up where they last left off and not notice a difference.

To check what improvements you can make, we're now offering an IT infrastructure review to local businesses.

Before we carry out the review, we'll need to have a quick video call (no more than 15 minutes) to discuss your current set-up and to answer any questions you may have.

There's no obligation to go ahead with the review after our chat, and certainly no obligation to buy anything, ever.

We simply want to show local businesses how a few changes can make a big difference to the way your people work.

Visit www.yourcloudworks.com/hosted-desktop to book your video call.

You can see our live diary there and choose the time and date that suits you best.

Do we have a connection here or what?

Most businesses are heavily reliant on the internet.

Everything is cloud-based and streamed. And it's especially important now we have more people working from home than ever before.

Without the internet those Zoom chats wouldn't work. We'd spend the day with a mobile phone glued to our ear, and probably with chronic neck ache.

Ouch.

So how do you cope if one or more of your remote workers has a poor internet connection? That can quickly become a frustrating experience for everyone.

Your first port of call would be to run a speed test, and then shop around. Find out which providers offer the best

speed in their area.

And if they need to, switch. You might choose as a business to financially help them with upgrading their home internet.

If that's not an option, then we need to get a little more creative. In extreme cases, you can look at alternatives such as satellite internet, or a Wi-Fi router that uses 4G.

You can also check their Wi-Fi router to see if an upgrade would be beneficial. And there are things called range extenders than boost the Wi-Fi to reach different parts of their home.

If you're not sure what you're looking for, or could use some advice on helping your staff get more done from home, give us a call.

Hundreds of businesses round here are switching their IT support company right now

Three questions for you:

1. Do you currently have an IT support company?
2. How happy are you with them?
3. If the answer isn't "utterly delighted", let's jump on a Zoom

All the change we've gone through since March has taught businesses round here just how important proactive, responsive IT support is.

We're now taking on new clients again.
If you'd like to set up a 15 minute exploratory Zoom,
go to www.yourcloudworks.com/schedule-a-call-with-tony-capewell

Are you using multi-factor authentication yet?

Robust security is key when it comes to storing data.

Cyber-criminals are targeting all businesses, all the time, using clever automated tools to sniff out weaknesses they can exploit.

Don't make it easy for them.

Multi-factor authentication gives you another level of security when logging into apps.

What is it? You've probably used it when you log into your bank account. You enter your password, then on the next screen you click to have a code texted to your phone which you enter as a second, single-use password.

Thing is, it's not just for your bank. You can use it to access many applications. It's simple to set up and you can use it for any account that holds data you'd rather not fall into the wrong hands.

There are lots of different ways to do multi-factor authentication to protect your business's data:

- The text message approach: That's lots better than nothing, but is the least secure multi-factor authentication
- Generate a code on your mobile: This is better
- Have a special small USB device that must be plugged into your laptop

If you're unsure how to get this set up, or would prefer we just do it for you, give us a call on 01908 41026. We'd love to help.

This is how you can get in touch with us:
CALL: 01908 410261 **| EMAIL** business@yourcloudworks.com
WEBSITE: www.yourcloudworks.com

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